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// A regular meeting of the Council of the City of Lynchburg was held on the 12th day of June, 2018, at 4:00 P.M. in the Council Chamber, City Hall, Joan Foster, President, presiding. The following Members were present:

Present: MaryJane Dolan, Jeff S. Helgeson, J. Randy Nelson, Treney Tweedy,

Sterling A. Wilder, Joan F. Foster

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Absent: E. J. Turner Perrow

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// City Manager Bonnie Svrcek introduced the new Deputy City Manager, Reid Wodicka.

// Mayor Foster and Vice Mayor Tweedy recognized City employees who won the Beacon of Hope "Corn-a-Thon" Tournament. Two employees from Public Works were the winners: Zachary Marshall and Travis Dawson.

// Mayor Foster and Vice Mayor Tweedy presented to Director of Parks and Recreation Jenny Jones and staff the 2018 Governor's Environmental Excellence Award to Lynchburg Parks and Recreation.

// Mayor Foster and Vice Mayor Tweedy presented a plaque for the Lynchburg 2018 Canstruction "Under the Sea". Maggie Mace with Parks and Recreation was coordinator for the 2018 Canstruction.

// Mayor Foster and Vice Mayor Tweedy presented to Director of Financial Services Donna Witt and staff an award given to the City of Lynchburg for the Government Finance Officers Association (GFOA) Annual Budget Presentation.

// City Manager Bonnie Svrcek stated that the purpose of this presentation to provide City Council with updates on the progress and plans for the four initiatives under the umbrella heading called "Thriving City". The four initiatives are: Poverty to Progress; Reimagining Neighborhood Centers; Economic Development Work Plan and Downtown 2040.

Poverty to Progress (P2P) – Assistant City Manager John Hughes, IV

Mr. Hughes presented the first comprehensive update since January on the City's high-profile Poverty to Progress initiative to address poverty in Lynchburg which includes a three prong approach; intervention, prevention and community engagement. The purpose is to increase the median household income of citizens to more than \$40,728 and decrease the poverty rate of less than 24.3%. Mr. Hughes went on to say several accomplishments of the Poverty to Progress group, including a pilot program to help parents register children for pre-kindergarten, increased access to health care through the Community Health

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Center and Community Access Network and hiring a homeless coordinator with the Lynchburg Redevelopment and Housing Authority. Mr. Hughes summarized the funding requests from Poverty to Progress subgroups for grants to implement action plans.

Council Member Helgeson thanked Mr. Hughes for the presentation on the Poverty to Progress initiative, but wants the community to focus also on Lynchburg's assets. Council Member Helgeson went on to say that we have been focusing on poverty rather than what we need to do to get out of poverty. Focus on the wonderful things we have in this country, we have freedom unlike any other country in the entire world. We have a safe community where we don't have gangs rising up over others and overthrowing the government every other week. We have a great community police force and public safety. We have free education. We have citizens who care; obviously it's shown by this, by all the citizens who said, "we want to help." He asked staff what Lynchburg is doing differently to address poverty challenges unique to the city. Council Member Wilder stated he appreciated the efforts the City is doing to address poverty. He went on to say there will be some type of accountability working with these grants and how this information is available to the citizens. Mr. Hughes stated that there will be a community meeting to be held on June 28, 2018 in council chamber to discuss the Poverty to Progress subgroups implementation action plans for these grants. Vice Mayor Tweedy mentioned the Poverty to Progress subgroups are identifying gaps in the city's services and identifying practical solutions, including transportation and child care.

Reimagining Neighborhood Centers – Jenny Jones, Director of Parks and Recreation

Ms. Jones presented the City's vision for reimagining its six neighborhood centers. The primary purpose of reimagining neighborhood centers is to engage the neighborhood in a conversation regarding how to make each center a dynamic environment where people can learn, create and recreate. The six Neighborhood Centers are as follows:

- o College Hill Center – 811 Jackson Street
- o Daniel's Hill Center – 314 Norwood Street
- o Diamond Hill Center – 1005 17th Street
- o Fairview Heights Center, 3621 Campbell Avenue
- o Jefferson Park Center, 405 York Street
- o Yoder Center – 109 Jackson Street

Ms. Jones stated the department is working on community engagement and facility improvement for the College Hill and Daniels Hill Centers this summer, and plans are to complete upgrades by September to allow after-school program at the centers. Ms. Jones stated during the summer 2019, the department will engage in the same process with the Diamond Hill and Jefferson Park Centers and plans to address the Fairview Heights and Yoder Centers in the summer of 2020. The attendance at the neighborhood centers has increased 35 percent in the past three years. Ms. Jones stated the community centers annual budget is only \$1,775 for supplies and materials for each center. Mayor Foster and Vice Mayor

Tweedy voiced a need for synergy and a hard look at the city's neighborhood recreation funding after Ms. Jones noted the city last conducted a recreation department-wide needs assessment about 20 years ago. Council Members Helgeson and Nelson expressed support for a collaboration between local community groups, such as the Boy Scouts and the neighborhood centers to provide additional programming.

Economic Development Strategic Action Plan – Marjette Upshur, Director of Economic Development, Tourism and Museum

Ms. Upshur provided an update on the City's Economic Development Strategic Action Plan. She highlighted several recent accomplishment of the department, including new tourism branding launching in July and the relocation of the Miss Virginia pageant to Lynchburg. Ms. Upshur stated the Economic Development Strategic Action Plan has 4 steps which included the following:

- Step 1: Kick-Off and Visioning January 2018 –
 - Establish Baseline Roundtable Discussion
- Step 2: Competitive Analysis March 2018
 - Summarize Baseline Market Research Cluster Analysis
- Step 3: Draft Economic Strategy Objectives May – June 2018
 - Draft Strategy
 - Present to Stakeholders
- Step 4: Final Economic Development Strategic Action Plan July 2018
 - Finalize Action Plan
 - Gain Approval
 - Disseminate to Stakeholders

Downtown 2040 Master Plan – Tom Martin, City Planner for the Department of Community Development

Mr. Martin presented an update on Lynchburg's Downtown 2040 Master Plan, which he expects to release publicly later this month with public meetings to be held in June and July. Mr. Martin stated the Vision for Downtown 2040. "In 2040, Downtown Lynchburg will be a bustling and thriving urban core; the economic, social, and cultural hub of Central Virginia – a destination for visitors and a livable neighborhood for residents. Both locals and tourists alike will enjoy a diverse offering of retail, restaurants, and recreational activities set in a downtown rich with historic architecture, unique topography, and vibrant public spaces. This is the exciting atmosphere that makes Downtown Lynchburg the heart of the region." Mr. Martin went on to say the goal of the master plan updates, which began last year, is to continue the success of downtown as the heart of the region. The department solicited feedback for the plan through several public listening and pop-up sessions, an online survey and design workshop. From the feedback the public wants a drugstore, grocery store and additional entertainment options for downtown. Mr. Martin went on to say this information will be incorporated into the plan, as well as recommendations on how to balance flexibility of on and off-street parking.

Several Council Members questioned the availability of parking downtown and need for parking requirements when approving new businesses downtown. Mr. Martin responded that Downtown is

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roughly 150 acres, of 40 acres, is about 25 percent dedicated to surface lots downtown and the majority are privately owned, but there are ample spaces to support downtown development. Mr. Martin went on to say the Plan will be available in late June or earlier July, then start another public meeting and outreach, bringing the Plan too Council in September 2018 for adoption. The next step of the 2040 Master Plan is to move to the Tyreeanna neighborhood in the Fall of 2018.

// During roll call Council Member Wilder mentioned the Fire Department graduation ceremony and thanked the Fire Department for the service that they provide to the citizens of Lynchburg.

// Vice Mayor Tweedy mentioned the graduation of the Empowerment School graduation that was held at the Miller Center. The Virginia Commonwealth Games to be held July 27-29, 2018. The "We Got the Beet" campaign was held on June 9th at the City Market.

// Mayor Foster mentioned a program that will be sponsored by Parks and Recreation for students at different centers to write a paper entitled "Mayor for a Day". She mentioned whoever wins this contest will serve a Mayor for the Day on July 1, 2018. Mayor Foster mentioned the following announcements:

- JUNE 19, 2018 – 4:00 P.M. - SWEARING IN CEREMONY – Council Chamber
- JULY 2, 2018 – 10:00 A.M. – ORGANIZATIONAL MEETING – Council Chamber

// City Council recessed the meeting at 6:48 p.m.

// City Council reconvened the meeting at 7:30 p.m.

The following Members were present:

Present: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster

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Absent: Perrow

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Council Member Wilder gave the Invocation, followed by the Pledge of Allegiance.

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// Mayor Foster recognized the following 2018 Co-Starters Graduates. Director of Economic Development and Tourism Marjette Upshur provided information on the Co-Starters program.

*Brian Long *Bethany Carson * Sandra Mayberry * Jaylin Randolph * John Parr
* Kristina Ayala * Kathy Kuharski * Tim Nash * Tyree Slaughter * Jocelyn Coles
* Rebecca Frye

// In the matter of Fire, Resolution #R-18-047, laid over from the May 22, 2018 meeting, to amend the FY 2018 City/Federal/State Aid Fund budget and appropriate \$50,000 with resources from the 2017 State Homeland Security Program (SHSP) grant from the U.S. Department of Homeland Security (DHS) to fund equipment and training for the Fire Department Technical Rescue Team was again presented and read, and on motion of Council Member Helgeson, seconded by Council Member Nelson, Council by the following recorded vote adopted the Resolution:

Ayes: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster	6
Noes:	0
Absent: Perrow	1

// In the matter of City Council and in consideration of City Council Report #5, Rodney Hubbard spoke before Council regarding a zoning issue on Monroe Street.

// In the matter of Community Development, a public hearing was held regarding City Council Report #6 regarding to amend and reenact the Code of the City of Lynchburg by amending Zoning Ordinance Section 35.2-64.16 regarding Billboards. City Planner Tom Martin provided a summary of the request to amend the zoning ordinance regarding Billboards. Mr. Martin further stated that the Planning Commission recommended approval of the Zoning Ordinance amendment. There was no one else present who wished to speak to this item, and the public hearing was closed. On motion of Council Member Helgeson, seconded by Council Member Nelson, Council by the following recorded vote adopted Ordinance #O-18-048, as amended, to amend and reenact the Code of the City of Lynchburg by amending Zoning Ordinance Section 35.2-64.16 regarding Billboards:

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Ayes: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster 6

Noes: 0

Absent: Perrow 1

// In the matter of Community Development, a public hearing was held regarding City Council Report #7 regarding an Ordinance to amend and reenact the Code of the City of Lynchburg by amending Zoning Ordinance Section 35.2-13.4, Initiation and Section 35.2-13.11, Appeals to City Council. City Planner Tom Martin provided a summary of the request for Zoning Ordinance Section 35.2-13-4, Initiation and Section 35.2-13.11, Appeals to City Council. Mr. Martin further stated at the request of the Historic Preservation Commission (HPC), the Planning Commission initiated the amendments. The amendments were identified as necessary to improve citizen experience in submitting Certificate of Appropriateness (COA) applications and to provide better notification to the public when a decision on HPC is being appealed to City Council. He went on to say that the Planning Commission recommended approval of the Zoning Ordinance. There was no one else present who wished to speak to this item, and the public hearing was closed. On motion of Council Member Helgeson, seconded by Council Member Nelson, Council by the following recorded vote adopted Ordinance #O-18-049, as presented, to amend and reenact the Code of the City of Lynchburg by amending Zoning Ordinance Section 35.2-13.4, Initiation and Section 35.2-13.11, Appeals to City Council:

Ayes: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster 6

Noes: 0

Absent: Perrow 1

// In the matter of Bonds, a public hearing was held regarding City Council Report #8 regarding the issuance of up to \$50,000,000 General Obligation Public Improvement Bond Anticipation Notes, and authorizing the City Manager to execute appropriate documents to establish a \$50,000,000 Line of Credit with Bank of America for capital projects and consideration of introducing a Resolution amending the FY 2018 General, Water, Sewer and Stormwater Funds' Adopted Budgets and appropriating \$108,900; \$23,100; \$28,050 and \$4,950 respectively with resources from the Line of Credit Proceeds for a total of \$165,000 for estimated issuance costs. Director of Financial Services Donna Witt provided an overview

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of the proposed bond issuance to provide funds to pay the cost of the Acquisition, Construction, Reconstruction, Improvement, Extension, Enlargement and Equipping of various Public Improvement Projects. There was no one else present who wished to speak to this item, and the public hearing was closed.

On motion of Council Member Dolan, seconded by Council Member Wilder, Council by the following recorded vote adopted Resolution #R-18-050, as presented, authorizing the issuance of up to \$50,000,000 General Obligation Public Improvement Bond Anticipation Notes, and authorizing the City Manager to execute appropriate documents to establish a Line of Credit with Bank of America:

Ayes: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster	6
Noes:	0
Absent: Perrow	1

On motion of Council Member Dolan, seconded by Council Member Nelson, Council by the following recorded vote adopted Resolution #R-18-051, as presented, amending the FY 2018 General, Water, Sewer and Stormwater Funds' Adopted Budgets and appropriating \$108,900; \$23,100; \$28,050 and \$4,950 respectively with resources from the Line of Credit Proceeds for a total of \$165,000 for estimated issuance costs:

Ayes: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster	6
Noes:	0
Absent: Perrow	1

// In the matter of Water Resources, a public hearing was held regarding City Council Report #9 regarding the issuance of \$32,000,000 Sewer Revenue Utility Bonds for the construction upgrade of the Lynchburg Regional Wastewater Treatment Plant, and authorizing the City Manager to execute appropriate documents and introduce a Resolution to amend the FY 2018 Capital Improvements Program adopted budget and appropriate \$12,838,419 with Virginia Clean Water Revolving Loan Fund resources to reimburse costs for engineering, design and construction costs for the CSO upgrade to the Lynchburg Regional Wastewater Treatment Plant. Director of Water Resources Tim Mitchell provided an overview of the item regarding the issuance of \$32,000,000 Sewer Revenue Utility Bonds for the construction upgrade of the Lynchburg Regional Wastewater Treatment Plant and to amend the FY 2018 Capital

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Improvements Program adopted budget and appropriate \$12,838,419 with Virginia Clean Water Revolving Loan Fund resources to reimburse costs for engineering, design and construction costs for the CSO upgrade to the Lynchburg Regional Wastewater Treatment Plant. There was no one else present who wished to speak to this item, and the public hearing was closed.

On motion of Council Member Nelson, seconded by Mayor Foster, Council by the following recorded vote adopted Resolution #R-18-052, as presented, regarding the issuance of \$32,000,000 Sewer Revenue Utility Bonds for the construction upgrade of the Lynchburg Regional Wastewater Treatment Plant:

Ayes: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster	6
Noes:	0
Absent: Perrow	1

On motion of Council Member Nelson, seconded by Council Member Wilder, Council by the following recorded vote adopted Resolution #R-18-053, as presented, to amend the FY 2018 Capital Improvements Program adopted budget and appropriate \$12,838,419 with Virginia Clean Water Revolving Loan Fund resources to reimburse costs for engineering, design and construction costs for the CSO upgrade to the Lynchburg Regional Wastewater Treatment Plant:

Ayes: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster	6
Noes:	0
Absent: Perrow	1

// In the matter of Poverty, City Council Report #10 was considered. Assistant City Manager John Hughes provided a summary of the request to expend \$5,000 of the available FY 2018 General Fund Non-Departmental Poverty Initiative Budget to support the community engagement facet of the City's ongoing poverty reduction effort. On motion of Council Member Nelson, seconded by Council Member Wilder, Council by the following recorded vote adopted Resolution #R-18-054 as presented, to expend \$5,000 of the available FY 2018 General Fund Non-Departmental Poverty Initiative Budget to support the community engagement facet of the City's ongoing poverty reduction effort:

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Ayes: Dolan, Helgeson, Nelson, Tweedy, Wilder, Foster

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Noes:

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Absent: Perrow

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// The meeting was adjourned at 8:33 P.M.