



The City of Lynchburg, Virginia

CITY HALL, 900 CHURCH STREET, LYNCHBURG, VIRGINIA 24504
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FINANCIAL SERVICES
OFFICE OF THE DIRECTOR

To: City Council

From: Donna Witt, Chief Financial Officer

Donna

cc: Bonnie Svrcek, City Manager
Reid Wodicka, Deputy City Manager
John Hughes, Assistant City Manager

Date: April 17, 2019

Re: April 23, 2019 Finance Committee meeting- CANCELLED

Please be advised the April 23, 2019 Finance Committee meeting is cancelled.

The next Finance Committee meeting is Tuesday, May 28, 2019 at 11:30 a.m.

Thank you.

AGENDA

COUNCIL MEMBER WILDER WILL GIVE THE INVOCATION

A G E N D A

City Council Meeting of April 23, 2019

4:00 P.M. – Work Session

1. Continued Discussion of FY 2020 Budget
2. Roll Call

7:30 P.M.

City Council Agenda Items

GENERAL POLICY REGARDING PUBLIC PARTICIPATION AT CITY COUNCIL MEETINGS

Each speaker shall clearly state his or her name and locality of residence.

The City Council agenda is divided into three sections.

CONSENT AGENDA: This section includes routine items. All items may be approved by one vote.

PUBLIC HEARINGS: This section includes all public hearings as required by law or as Council may direct.

Procedure:

- Staff will make a presentation.
- For Zoning petitions, the applicant or his or her representative shall have ten (10) minutes to make a presentation.
- Comments will then be solicited from those in favor.
- Comments will then be solicited from those in opposition.

During the public hearing there shall be a time limit of three (3) minutes for each individual speaker. If the speaker represents a group, there shall be a time limit of five (5) minutes. A speaker representing a group shall identify that group at the beginning of his or her remarks. A group may have only one spokesperson.

After public comments have been received, for zoning petitions the applicant or the representative of the applicant, at his or her discretion, may respond with a rebuttal. There shall be a five (5) minute time limit for rebuttal.

Upon the conclusion of public comments or the applicant's rebuttal the public hearing will be closed and the matter referred to Council for deliberation.

PUBLIC PRESENTATIONS: Public presentations shall be for the purpose of allowing members of the public to present any matter, which, in their opinion, deserves the attention of the Council. They shall not serve as a forum for debate with the Council. Individuals may speak up to 3 minutes; or group spokesperson up to 5 minutes. Once Council has heard a presentation from a citizen or organization on a particular subject, the citizen or organization may not make another presentation on the same subject within three (3) months of the first presentation, except by a majority vote of the members of Council present and voting.

GENERAL BUSINESS: This section includes items of a general nature to be considered by Council.

City Council may make exceptions to these rules at its discretion.

Prior to a meeting, any questions which citizens may have regarding any item on the agenda may be addressed to City Council or the City Administration. The following numbers are provided for the convenience of the citizens:

CITY COUNCIL 455-3995 MAYOR 455-3995 CITY MANAGER 455-3990

A reasonable charge may be made for copying and other activities related to responding to long and involved inquiries.

CITIZENS OFTEN EXPRESS CONFLICTING AND DIVERSE POSITIONS REGARDING SPECIFIC ISSUES UNDER CONSIDERATION. TO ENCOURAGE CITIZEN PARTICIPATION AND TO AVOID INTIMIDATION TO PERSONS WHO MAY EXPRESS SOMETIMES UNPOPULAR OPINIONS, APPLAUSE, CHEERS, OR JEERS FROM THE AUDIENCE ARE NOT PERMITTED. WHEN APPEARING BEFORE CITY COUNCIL CITIZENS MAY NOT ENGAGE IN BEHAVIOR THAT INTIMIDATES OR INSULTS OTHERS, ENGAGE IN DISRUPTIVE BEHAVIOR, USE PROFANITY OR VULGAR LANGUAGE, PROMOTE PRIVATE BUSINESS VENTURES OR CAMPAIGN FOR PUBLIC OFFICE.

*** PREVIOUSLY DISCUSSED AND/OR CONSIDERED BY CITY COUNCIL**

C O N S E N T A G E N D A

- #3. Consideration of approving the minutes of the March 26, 2019 meeting.
- #4. Consideration of approving the minutes of the April 9, 2019 meeting.
- *#5. Consideration of adopting a resolution #R-19-027 amending the Fiscal Year 2019 Budget and Appropriating Supplemental Funds and Rescinding Appropriations for the City of Lynchburg for the Twelve Month Period Beginning July 1, 2018 and ending June 30, 2019.

P U B L I C C O M M E N T

- #6. Hear from a citizen regarding a concern (Beth White).

G E N E R A L B U S I N E S S

- #7. Consideration of adopting a Resolution to dedicate \$10 million to the College Lake Lakebed Improvements/Dam Removal Project in order to accept the \$5 million matching grant from the Commonwealth of Virginia Dam Safety, Flood Prevention and Protection Assistance Fund.
#R-19-____
- #8. Consideration of adopting a Resolution authorizing the City Manager to execute the Virginia Department of Transportation (VDOT) Programmatic Administration Agreement for three years, through June 30, 2022
#R-19-____
- #9. Consideration of adopting amendments to an ordinance in City Code Sections 25-1, 25-249, 25-250, 25-265, and 25-270 impacting Central Business District parking that would change the manner of use of loading zones, make it illegal for vehicles to park on one-way streets, and to increase the fine amounts for violations related to loading zones and parking on one-way streets.
- #10. Hear a report on the City's Thriving City initiatives.

Balancing the FY 2020 General Fund Budget

Proposed FY 2020 Revenue Adjustments **\$193,558,377**

Staff Adjustments to Revenues:

- 1 Revenue from the State to offset State 3% salary increases for Constitutional Officers and staff \$93,802
- 2 Police Report Sales revenue eliminated for copies to be in compliance with State Code (\$12,825)
- 3 Updated Revenue Projection following April 1st review \$236,767
Real Property Tax (net decrease \$240,906); Personal Property Tax (net increase \$264,431); Meals Tax (increase \$338,492);
Lodging Tax (increase \$33,666); Communications Sales and Use Tax (decrease \$108,916); Amusement Tax (decrease \$50,000)

- 4 Estimated Revenue for the New Landlord Set Out program \$4,450
- 5 Use of one half of the funding above the 10% fund balance policy \$394,128

Subtotal Staff Adjustments to Revenues: **\$716,322**

Total Revised Revenues **\$194,274,699**

Proposed FY 2020 Expenditure Adjustments **\$193,558,377**

Staff Adjustments to Expenditures:

- 1 Expenditures for State to offset State 3% salary increases for Constitutional Officers and staff \$93,802
- 2 Census 2020 - Marketing and Outreach \$10,000
Promotion includes newspaper and radio ads, bus ads, printed pieces, water bill inserts, pop-ups, and social media advertising
- 3 Korn Ferry - Job Evaluation Manager (JEM) Services software to keep job classification system current \$6,000
(recurring cost of \$6,000 annually)
- 4 Purchase of 2 roll-off containers (one 30 yard and one 40 yard) for use with the new Landlord Set Out program; \$10,000
this equipment is fundamental to providing this service.
- 5 Sheriff's Office - Temporary Detention Orders (TDO) and Emergency Custody Orders (ECO) due to increased \$35,000
volume and to provide relief to Police Officers

Subtotal Staff Adjustments to Expenditures: **\$154,802**

Total Revised Expenditures **\$193,713,179**

Preliminary Balance after Staff Adjustments **\$561,520**

The "LIST" - Budget Adjustments for Council Discussion:

		Proposed Budget	Budget Adjustments to Discuss	Council Decision
1	Council/Manager	\$72,368	Deputy Clerk of Council full-time position (Helgeson) (Salary \$51,049; Benefits \$21,319)	\$0
2	Sheriff's Office	0	2 City funded Full-Time Sheriff Deputies (Nelson) \$116,506 (Salary \$80,000 and Benefits \$36,506)	116,506
3	Sheriff's Office	0	Additional hours for hourly staff (Nelson) \$16,148 (Hourly \$15,000 and Benefits \$1,148)	16,148
4	Police	To Be Determined	Additional Sworn Police Officer positions (Wright)	
5	Capital Improvement Plan FY 2020 Pay-As-You-Go	300,000	Two-way Traffic project (pg 50) (Helgeson) (included in Downtown Projects)	
6	Communications and Marketing	0	Refresh and clean-up website (Wright) Estimated Cost \$60,000	0
7	Communications and Marketing	0	Social Media Manager (Wright) Total Salary and Benefits Range: \$64,280 - \$102,365 (Salary Range: \$44,512 - \$74,187; Benefits Range: \$19,768 - \$28,178)	0
8	Virginia Cooperative Extension Service	39,890	Additional Services for the City (Tweedy) (Agency Requested \$42,952) (Revised 4/15/19 to \$40,685; increase of \$795 over Proposed)	
9	Elizabeth's Early Learning Center	15,854	Should be capped at \$15,000 (Perrow) January 23, 2018 agreement would require an amendment to cap	N/A
10	Non-departmental	0	Poverty Initiative (Wright) (Remaining Balance as of 04/11/2019 \$126,435)	25,000
11	Non-departmental	1,300,000	2% General Wage Increase (Helgeson)	
12	Schools	42,028,498	Schools Funding (Tweedy)	
13	Greater Lynchburg Transit Company (GLTC)	86,439	GLTC Return of Fund Balance reserve used to meet 5% reduction for one year only (Helgeson)	
14	Capital Improvement Plan FY 2020 Pay-As-You-Go	250,000	General Development Support (pg 51) (Wright/Helgeson)	
15	Parking Management		Parking Management (pg 206) (Helgeson)	
16	Revenue Use of Fund Balance	394,128	Use of one half of the funding above the 10% fund balance policy (\$394,128) (Perrow)	
17	Museums	0	Restore funding to keep both museums open seven days a week (\$11,776) (Wright)	
			Total Balancing:	\$157,654

Balance after Council Decisions **\$403,866**

CAPITAL IMPROVEMENT PLAN (CIP) "LIST" - Budget Adjustments for Council Discussion:

		Proposed Budget	Budget Adjustments to Discuss	Council Decision
1	Transportation	FY 2020 \$4,132,174	Florida Avenue Sidewalk (pg 26) (Helgeson) \$2,066,087 State: Revenue Sharing \$2,066,087 Local: Line of Credit TOTAL PROJECT COST: \$9,925,174	
2	Transportation	FY 2020 \$4,000,000	5th Street Phase IV (pg 27) (Perrow) \$1,836,522 State: Revenue Sharing \$2,163,478 Local: Line of Credit	
3	Beyond FY 2024	\$7,630,000	Wards Ferry Road at Central Virginia Community College (CVCC) Campus Drive Roundabout (pg 45) (Perrow)	
4	Economic Development	FY 2022 \$65,000	Intermet Park Planning (pg 50) (Nelson) (included in Downtown Projects) \$65,000 Local: Pay-As-You-Go in FY 2022	
5	Economic Development	FY 2020 \$3,800,000	Main Street Renewal Project (pg 52) (Helgeson) \$3,800,000 Local: Line of Credit TOTAL PROJECT COST: \$4,400,000 **including \$600,000 of prior appropriations**	
6	Parks and Recreation	FY 2023/24 \$275,000	Creekside Trail Bridge Replacement (pg 60) (Wright) \$275,000 Local: Pay-As-You-Go in FY 2023 and FY 2024	

// A regular meeting of the Council of the City of Lynchburg was held on the 26th day of March, 2019 at 4:00 P.M. in the Council Chamber, City Hall, MaryJane Dolan, Vice President, presiding. The following Members were present:

Present: MaryJane Dolan, Jeff S. Helgeson, J. Randy Nelson, E. J. Turner Perrow,
Sterling A. Wilder, Beau Wright

6

Absent: Treney Tweedy

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// In the matter of Finance – Budget, Council Report #1 was considered to review the Proposed FY 2020 Budget for Component Units, Lynchburg City Schools (LCS) and The Greater Lynchburg Transit Company (GLTC). City Manager Bonnie Svrcek noted that there were no questions to consider from the previous meeting.

// Dr. Crystal M. Edwards, Superintendent of LCS provided a presentation and overview of the LCS FY 2020 Proposed Budget recommendations. Dr. Edwards highlighted the relative lower salaries of City School teachers. Recommendations included reinvesting the LCS, Getting staff up to an average 5% raise, and to fund the portion of the Citywide Salary Study that affected LCS staff.

[Mayor Tweedy joined the meeting and assumed her role as President at 4:23PM]

Councilmember Randy Nelson disclosed that his wife is a principal in the City Schools; however he doesn't have a conflict of interest in the discussion on LCS budget. Councilmember Wilder posed a question regarding total amount of staff reductions to the LCS budget and regarding potential collaboration between City departments. Councilmember Helgeson stated that the City Schools did not provide requested information on what a 5% cut would look like. Dr. Edwards noted that the information on this subject was contained in the packet provided to Council. Councilmember Helgeson spoke to declining enrollment in City Schools and the increased budget requests over the past several years. Dr. Edwards commented on what she has been doing since her appointment to assess and manage this situation. Dr. Edwards further posited that she has no documents advising where there are 200 additional staff members. This was in response to Councilmember Helgeson's comment paraphrasing Interim Superintendent Dr. Larry Massie's assertion that there were 400 less children and 200 additional staff during a school year. Dr. Edwards mentioned possible situations where this issue could have been interpreted as overall additional staff with declining enrollment, including not considering the context of staff hires. Councilmember Wright stated that the City Schools would have to absorb 5% of any staff raises

within level funding if not matched locally. Councilmember Perrow stated that the local match isn't a "new money" match, and commended Dr. Edwards for budgeting conservatively. Councilmember Perrow also suggested using the return of funds balance for future similar costs. Mr. Anthony Beckles, Chief Financial Officer of Lynchburg City Schools assisted in answering additional budget questions from Council. Councilmember Perrow noted that the proposed budget request averages to over \$14,000 per student when looking at the raw numbers, and that he supports a study on redistricting. Councilmember Nelson requested final numbers on the total number of Federal dollars allocated to the schools. Mr. Beckles advised these numbers are not available yet. Councilmember Nelson asked if the return of funds balance could be realized earlier in the fiscal year to address specific financial need. Dr. Edwards advised that LCS staff are looking at different budgeting methods moving forward. Mr. Beckles also advised that the impact and variance of health claims makes some use of other funds risky. Councilmember Helgeson reiterated the effect of Average Daily Membership (ADM) on school budgets. Mr. Beckles responded that he reviews and assesses the budget projections monthly. Mayor Tweedy suggested the Council be cognizant of time and ask staff to address additional questions or have the Superintendent return at a later date to answer questions. Councilmember Helgeson stated that the City School budget is a large part of the City's annual budget, and the Council should spend ample time on this matter. Councilmember Perrow commended Mr. Beckles for his professional work with the LCS budget. Councilmember Wright requested information from the past two fiscal years in the form of a proposed budget to actual budget document. Vice Mayor Dolan questioned why the return of fund balance was not used for salaries when there is a 1993 document approving use of funds in this manner. Dr. Edwards noted that she was not aware of the 1993 agreement until after the budget was submitted. Mayor Tweedy commented on the need for guaranteed results from staff toward the goal of having a great school system in Lynchburg with improved operations, education, and delivery of services. Mayor Tweedy mentioned the possibility of forming an Efficiency Task Force and potentially halting work on school gyms in the Capital Improvement Program to focus on other pertinent needs and to put the LCS Budget on the "list."

//Brian Booth, Director of the Greater Lynchburg Transit Company (GLTC) provided a presentation and overview of the GLTC FY 2020 Proposed Budget. Mr. Booth advised that GLTC recently completed the transit development plan supported by a community-wide survey.

Three priorities arose from this survey including: 1) more frequent service, 2) more direct service, and 3) extended hours of service. Per Mr. Booth, the proposed budget represents an approximately \$68,000 decrease from the FY 2019 adopted budget. Councilmember Helgeson questioned the reduction in fare revenue. Mr. Booth explained that policies for subsidized fares have contributed to the reduction in revenue. Councilmember Helgeson asked that the request for a partial return of fund balance be added to the “list.” Councilmember Perrow inquired about the effect of route changes on the ridership. Mr. Booth stated the passengers have expressed about 75% positive feedback and 25% negative feedback to these changes.

// City Manager Svrcek suggested that the FY 2020-2040 Capital Improvement Program review begin at the next session. Ms. Svrcek also reminded Council that the Public Hearing on the FY 2020 Proposed Budget would be held at 7PM in Council Chamber on Tuesday April 2, 2019. Councilmember Perrow asked about the Lynchburg Business Development Center funds. Ms. Svrcek responded that there were no changes in that fund.

// In the matter of Roll Call, [Council Report #3] Mayor Tweedy mentioned that the Mayor’s Youth Council 5K walk/run held on Saturday March 23, 2019 at Peaks View Park was a success. Love Lynchburg day is April 13, 2019 and citizens are encouraged to get out, clean up lots, and beautify neighborhoods. Mayor Tweedy also advised that the Care Collaborative will be held on April 13, 2019 as well at the Salvation Army.

// In the matter of holding a closed session, Council Report #4 was considered and on motion of Council Member Helgeson, seconded by Council Member Wilder, Council by the following recorded vote elected to hold a closed meeting for the discussion and consideration of prospective candidates for the position of Clerk of Council; for the discussion and consideration of the sale of three City-owned parcels of land located at 99, 103, and 106 Breezewood Drive because discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the City; and for consultation with legal counsel and briefings by staff members pertaining to probable litigation concerning the Link Road shooting incident that occurred on February 18, 2018; pursuant to Section 2.2-3711(A)(1),(3) and (7) of the Code of Virginia.:

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy

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Noes:

0

// The meeting was re-opened to the public.

// Council Member Wright made the following motion:

WHEREAS, the Council of the City of Lynchburg has convened a closed meeting on this date, pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, Section 2.2-3712 of the Code of Virginia requires a certification by City Council that such closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Lynchburg certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed meeting were heard, discussed or considered by Council.

The Motion was seconded by Council Member Wilder, and Council by the following recorded vote adopted the motion:

Ayes: Dolan, Nelson, Tweedy, Wilder, Wright 5

Noes: 0

Abstentions: Helgeson, Perrow 2

// The meeting was recessed after the closed session.

// City Council reconvened the meeting at 7:30 p.m.

The following Members were present:

Present: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Absent: 0

Council Member Nelson gave the Invocation, followed by the Pledge of Allegiance led by Boy Scout Troop #50, from the American Legion Hall.

// Mayor Tweedy requested a motion to revise the Council agenda by adding a motion for the consideration of approving the sale of three parcels of land. On motion of Councilmember Nelson, seconded by Councilmember Perrow, Council by the following recorded vote approved the motion to amend the agenda:

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Noes: 0

// Councilmember Helgeson raised a point of order concerning the previous motion to amend the

agenda. As parliamentary authority, City Attorney Walter Erwin advised that Council by consensus vote may note that the item was voted upon when the Council came out of closed meeting and will be reflected in the closed record.

// Mayor Tweedy recognized Sheriff Don Sloan concerning re-accreditation of the Lynchburg Sheriff's Office. Sheriff Sloan provided a brief presentation on the accreditation process and history. Sheriff Sloan noted that on January 24, 2019 the Virginia Law Enforcement Professional Standards Commission (VLEPSC) voted unanimously to award a third accreditation to the Lynchburg Sheriff's Office. Two representatives from the VLEPSC were present to speak on behalf of the Commission and support Sheriff Sloan.

// In the matter of the Consent Agenda, Council Report #5 was considered. Copies of the minutes of the March 12, 2019 meeting, having been previously furnished Council; reading was dispensed with, and on motion of Council Member Wilder, seconded by Council Member Perrow, Council by the following recorded vote approved the minutes as presented:

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Noes: 0

// In the matter of Public Comment, Council Report #6 was considered to hear from a citizen regarding a concern. Madeline Cotton was not present to speak.

// In the matter of Public Comment, Council Report #7 was considered to hear from a citizen regarding a concern. Thomas Wood addressed Council regarding his opposition to increased taxes and support for locking property taxes for citizens 75 years and older.

// In the matter of General Business – Lynchburg Police Department (LPD), City Council Report #8 was considered regarding the tethering of dogs and extreme weather conditions for dogs left outside in the City. Police Chief Ryan Zuidema provided a brief presentation on this item noting that the LPD met with several stakeholders after the initial request from Councilmember Wright to address citizen concerns. Councilmember Wright made a statement regarding the collaborative efforts to draft this proposed Ordinance and the need for such local policy. On motion of Council Member Wright, seconded by Council Member Dolan, Council considered the motion to adopt an Ordinance on this matter. Discussion germane to the motion ensued between Councilmembers. Councilmember Nelson noted concerns on proposed language in the Ordinance that may hinder enforcement, and may have unintended legal consequences for citizens. Councilmember Helgeson reflected upon personal experiences that suggest this issue is

not a pervasive problem in the City. Specifically, Councilmember Helgeson posited that his father, a milkman, could have been penalized with jail time for tethering their dog under such an ordinance. Councilmember Wilder stated that this may be a burden for the LPD, and asked if the Police Department could handle this additional workload. LPD Chief Zuidema and Ryan Ball, Chief Animal Warden responded to these questions indicating such calls would be a low priority. Councilmember Wilder asked if this law would be upheld as a standard, or an actual enforced ordinance. Vice Mayor Dolan gave support to the motion, and mentioned that this Ordinance should be a standard for citizens to follow. Councilmember Wright commented that other localities have more restrictive ordinances than what is proposed in this legislation. Councilmember Perrow stated that many renters in the urban residential district are unable to have animals in the residences and perhaps this ordinance would create unintended consequences. Councilmember Perrow also noted that he is concerned this Ordinance would be an overreach. City Attorney Walter Erwin advised Council that if the State adopted an ordinance on tethering, the City may revisit the matter and vote accordingly to change local laws. Mayor Tweedy encouraged everyone to remember the consideration of the safety and protection of people while exhibiting concern for animals. Commonwealth Attorney, Bethany Harrison addressed questions on criminal prosecution for animal cruelty crimes from Councilmembers Helgeson and Nelson. Ms. Harrison noted that she was not a part of the meetings held to craft the proposed ordinance, although she did give input regarding the specific language necessary for enforcement. Ms. Harrison stated that Class II misdemeanors carry a penalty of up to six (6) months in jail and incorporate seizure of the animal, which is a time-intensive process of litigation. Commonwealth Attorney Harrison provided an example of a civil seizure hearing on animal cruelty held earlier on today [March 26, 2019] that took 45 minutes. This is considered a significant amount of time on the misdemeanor court docket. Ms. Harrison stated that she hopes the Commonwealth attorney's Office does not see a number of cases rising to Class II Misdemeanors in relation to this proposed ordinance. Council by the following recorded vote adopted Ordinance #0-19-020, as presented, creating Section 7-42 to restrict the conditions under which dogs can be tethered and Section 7-43 restricting conditions under which dogs can be left outside in extreme weather conditions.

Ayes: Dolan, Nelson, Wilder, Wright, Tweedy 5

Noes: Helgeson, Perrow 2

// In the matter of General Business – Public Works, City Council Report #9 was considered. Mr. Lee Newland, City Engineer provided a brief summary of the request. As this matter was approved by the Physical Development Committee (PDC) on March 12, 2019, Councilmember Perrow, as PDC Chair noted support of the resolution. On motion of Council Member Perrow, there was no second necessary and Council by the following recorded vote adopted Resolution #R-19-021, as presented, requesting the Commonwealth Transportation Board (CTB) provide funding from the Virginia Department of Transportation’s (VDOT) Economic Development Access Program for a new road to give access to a proposed new industrial facility off of Carroll Avenue.

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Noes: 0

// In the matter of General Business – Public Works, City Council Report #10 was considered. Mr. Lee Newland, City Engineer provided a brief summary of the request. As this matter was approved by the Physical Development Committee (PDC) on March 12, 2019, Councilmember Perrow, as PDC Chair noted support of the resolution. On motion of Council Member Perrow, there was no second necessary and Council by the following recorded vote adopted Resolution #R-19-022, as presented, retracting support for the Atlanta Avenue Trail project.

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Noes: 0

The meeting was adjourned at 8:37 P.M.

Acting Clerk of Council

April 9, 2019

REVISED AGENDA ITEM #: 4

// A regular meeting of the Council of the City of Lynchburg was held on the 9th day of April, 2019 at 4:00 P.M. in the Council Chamber, City Hall, Treney Tweedy, President presiding. The following Members were present:

Present: MaryJane Dolan, Jeff S. Helgeson, J. Randy Nelson, E. J. Turner Perrow, Sterling A. Wilder, Beau Wright, Treney Tweedy

7

Absent:

0

// In the matter of Clerk of Council, Mayor Tweedy requested that the Council Agenda be amended to include a resolution to appoint the new Clerk of Council. On motion of Councilmember Wright, seconded by Councilmember Wilder, Council by the following recorded vote amended the Council Agenda to add a resolution to appoint the Clerk of Council as presented:

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy

7

Noes:

0

// Mayor Tweedy read the proposed resolution to appoint Ms. Robin Craig as the Clerk of Council, and congratulated her on the pending appointment. Ms. Craig addressed Council and thanked the Councilmembers for considering her as the Clerk of Council. Mayor Tweedy thanked Assistant City Manager John H. Hughes, IV for his time as the Interim Clerk of Council.

// In the matter of Appointment of a new Clerk of Council, the amended agenda item was considered. On motion of Council Member Perrow, seconded by Council Member Helgeson, Council by the following recorded vote adopted Resolution #R-19-023, as presented, to appoint Robin Craig as Clerk of Council for the City of Lynchburg, Virginia, effective May 1, 2019 and authorized the Mayor on behalf of City Council to sign a Letter of Employment with her.

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy

7

Noes:

0

// In the matter of Finance – Budget, City Manager Bonnie Svrcek provided remarks concerning follow up to questions that Council requested in previous meetings. Council was provided the questions and answers via printed copy prior to the session and Ms. Svrcek reviewed this information for Council. In addition, an update to the specific items Council added to “The List” was provided to Councilmembers.

// In the matter of Finance – Budget, City Council Report #1 was considered to review the Proposed FY 2020- FY 2024 General Fund Capital Improvement Program (CIP). Deputy City

Manager, Dr. Reid Wodicka provided an overview of this plan including details on how the CIP is a reflection of the community and a tool for taking care of Lynchburg's community assets. Highlights of Dr. Wodicka's CIP presentation detailed the proposed multi-year financial plan, a review of large priority projects and an overview of planned projects, while maintaining existing assets and preserving the financial integrity of the City. The Financial Plan for the FY 2020-2024 CIP is projected to cost approximately \$306 million for all funds with \$219 million in the General Fund. In FY 2020 only, the cost is proposed to be \$83 million in all funds and \$62 million in the General Fund. Councilmember Helgeson interjected that the proposed budget is "assuming the tax increase." Dr. Wodicka responded that the budget is assuming a "non-equalized tax rate," to which Councilmember Helgeson replied "which is a tax increase." Dr. Wodicka continued with the CIP overview explaining proposed FY 2020 General Fund funding sources including Pay-As-You-Go, Line of Credit, State Grants, State Revenue Sharing, State of Good Repair, Federal Grants and Highway Maintenance funding. Councilmember Helgeson noted that the proposed budget is based on assuming Council will approve a "tax increase" and suggested considering revenues prior to using the proposed budget numbers. Dr. Wodicka acknowledged that if Council chose to not support the proposed budget items, staff would restructure the CIP. An overview of major projects including construction of a new Headquarters for the Police Department (LPD) and the Lakeside Drive Bridge and Dam project were provided by Dr. Wodicka. Councilmember Helgeson asked if the LPD plan was complicated due to "ancillary activities in this building." Dr. Wodicka advised that the building was itself a complicated undertaking and agreed that it must be secure and safe. Councilmember Wright spoke regarding the LPD Headquarters project noting that he was "agnostic" concerning the point Councilmember Helgeson made on the activities within the LPD building. Councilmember Wright stated that he thought the project should move along as "expeditiously as possible." Deputy City Manager Wodicka imparted that the project does include a parking deck which adds to the complexity of the venture. Councilmember Perrow commented that the proposed projects are like puzzle pieces in that change to one affects all others. Dr. Wodicka commenced review of each project under the CIP on the summary pages of the FY 2020 budget book. LPD Chief Ryan Zuidema was called to the podium by Councilmember Helgeson during review of the LPD building project proposed budget. Councilmember Helgeson questioned if the building was going to be "just for police for the most part" with reference to design and use of the building.

Chief Zuidema replied that his vision would be a balancing act of security for staff with a component unit that is segregated to use for community needs. Councilmember Wilder asked if the Council would have a separate meeting to go over the design of a new LPD building. City Manager Bonnie Svrcek advised that this project is in a very preliminary stage of development and this would be reviewed in a later meeting. Vice Mayor Dolan commented that many police buildings also have community rooms included for citizen use. Dr. Wodicka continued to review the proposed CIP project budgets. Concerning the Lakeside Drive Bridge and Dam projects, Councilmember Helgeson asked if Lynchburg College [University of Lynchburg] was contributing any funds toward this repair. Dr. Wodicka replied that the City was currently in negotiations with the University on this matter. Councilmember Perrow asked if Federal Highway funds were available for this project. Dr. Wodicka noted that no Federal Highway funds have been awarded, but the City would apply for the revenue sharing component from the State. Councilmember Perrow suggested designing for two bridges, to which Dr. Wodicka replied the City could explore that option. On the matter of the Florida Avenue sidewalk project, Councilmember Helgeson requested this item be placed on “The List” for review due to the large amount of local money proposed to fund this effort. Councilmember Wilder commented that there are many pedestrian residents in this area who would benefit from a sidewalk. Councilmember Wilder stated that he will encourage City residents to attend the City Council meeting and voice their support of this project. Mayor Tweedy also noted that the residents who walk in this area would benefit from a sidewalk. Councilmember Perrow added the 5th Street Phase IV project to “The List.” Councilmember Nelson questioned the funding of various bridge projects in the City through the possibility of revenue sharing. City Manager Bonnie Svrcek reminded Council that the Secretary of Transportation, Shannon Valentine and our Commonwealth Transportation Board member Bert Dodson will be in the City on Thursday to host a cleanup and will attend a Public Meeting by VDOT focused on Smart Scale funding. Councilmember Helgeson asked that the Vassar Street roundabout be removed from the project list due to cost of \$6.1million and also inquired about phase two of the Florida Avenue sidewalk project on page 45 of the CIP at a cost of \$5.6 million in year 2024 and beyond. City Engineer Lee Newland responded to this question and stated that phase two of the project is related to construction of sidewalk under a railroad trestle. Councilmember Perrow commented that if roundabout construction becomes more expensive than stoplights, the City should return to using

more stoplights. City Manager Bonnie Svrcek stated that staff will continue to use the most efficient and cost-effective methods for moving traffic. City Planner Tom Martin advised that the total project cost for the 5th street roundabout and related streetscapes was around \$2.5million. Councilmember Nelson asked to place FY 2022 Internet Park planning on “The List.” Councilmember Helgeson asked to put the Main Street renewal project on “The List.” Councilmember Nelson asked Parks and Recreation Director Jenny Jones about the request to add lighting in Peaks View Park on certain fields. Ms. Jones stated that due to the increased use of the fields and correction of drainage issues, Parks and Recreation will be allowing groups to utilize the fields. Councilmember Wright asked to add Creekside damage repairs for the next couple fiscal years to “The List.” On College Lake lakebed improvement, Dr. Wodicka advised that due to the City’s responsibility for the dam, resulting silt in College Lake is the City’s responsibility. Councilmember Helgeson stated that dredging the lake should be the University’s responsibility. Councilmember Perrow noted that the bridge and dam projects related to College Lake and Lakeside Drive have a significant impact on the CIP. Councilmember Perrow further commented that although he is not in favor of this project, he does not find fault in how City staff have worked to craft an appropriate solution to this problem. Director of Public Works, Gaynelle Hart relayed that there was about \$16,000 remaining in the reserve for snow, streets and bridges budget for FY 2019 on questions from Councilmember Perrow.

// In the matter of Roll Call, Council Report #2 was considered. Councilmember Wilder attended the Heritage High School Ring Ceremony, and the Ward II Entrepreneurial Summit at Diamond Hill Baptist Church on Saturday April 6, 2019. Councilmember Wilder thanked the Office of Economic Development for their assistance with this project. Mayor Tweedy reiterated appreciation for the work put into the Entrepreneurial Summit, and mentioned that the World of Opportunity event held at Liberty University earlier during the day was an amazing occasion. Mayor Tweedy also noted that the coming weekend will be full of activities such as Love Lynchburg and the Community Care Collaborative at the Salvation Army. Councilmember Wright mentioned that the Hill City Pride Festival will also be held on Saturday at the City Stadium from 12pm-5pm.

// City Council recessed the meeting at 5:43 P.M.

// City Council reconvened the meeting at 7:30 p.m.

The following Members were present:

April 9, 2019

REVISED AGENDA ITEM #: 4

Present: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Absent: 0

Council Member Wright gave the Invocation, followed by the Pledge of Allegiance.

// Mayor Tweedy presented a Proclamation to US Census Bureau staff Josué Figueroa and Daryn Warner in regard to the kickoff of Census 2020 work in the City of Lynchburg designating April 9, 2020 as Census Awareness Day. Mr. Figueroa reemphasized the importance of accurately counting persons living in each locality.

// In the matter of the Consent Agenda, Council Reports #3, #4 and #5 were considered. Copies of the minutes of the March 19, 2019, March 26, 2019 (with requested corrections) and April 2, 2019, having been previously furnished Council, reading was dispensed with. Council Member Helgeson requested that the corrected Minutes of March 26, 2019 be removed from the Consent Agenda, and on motion of Council Member Perrow, seconded by Council Member Wilder, Council by the following recorded vote approved the minutes of March 19, 2019 and April 2, 2019 as presented:

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Noes: 0

// In the matter of Public Comment, Ms. Madeline Cotton spoke before Council regarding disposal and theft of personal items from her previous residence and from a storage facility. Staff was not advised to complete any actions associated with this matter.

// In the matter of Assessments, a public hearing was held regarding City Council Report #7 concerning the proposed real property tax increase. City Manager Bonnie Svrcek provided a brief summary of this information. Ms. Svrcek noted that the FY 2020 Proposed Budget proposes no change to the real property tax rate and that each penny on the tax rate equals approximately \$562,364.00 in revenue. An adjustment in the real property tax rate to create the same amount of revenue as in FY 2019 would require a reduction from \$1.11 to \$1.05 per \$100 of assessed value (equalizing the tax rate). This action, per Ms. Svrcek is not recommended in the FY 2020 budget, would require an adjustment of approximately \$3,374.184 to estimate revenues and/or expenses in the FY 2020 budget. Ms. Svrcek noted that if City Council wished to consider an increase in the real property tax rate, another public hearing must be advertised 30 days prior to the date of said public hearing. Staff recommends this public hearing, if warranted, be held on Tuesday May 14, 2019 at 7:30PM. There were three residents who spoke in

opposition of the proposed tax rate, and the public hearing was closed. On motion of Council Member Helgeson, seconded by Council Member Perrow, Council considered the question of setting the real property tax rate to \$1.05. Discussion on this motion ensued between Councilmembers. Councilmember Perrow supported the motion and stated that he desires residents pay the same tax rate on real property as they paid in FY 2019. Councilmember Perrow voiced concerns about funding necessary services, however equalizing the tax rate should be a consideration given the rising cost of living. Councilmember Nelson spoke to the need to provide competitive salary and wages to first responders, school personnel, and other staff which would prevent reducing the tax rate at this time. Councilmember Wilder asked if the City and residents are comfortable with the current assessment. City Assessor Jeff Bandy responded that 467 administrative reviews have been filed. Councilmember Helgeson observed that the City has increased the funding to schools over many years, with a decline in the student population over that period. Councilmember Helgeson stated that we should not have to take more from citizens to fund ongoing operation of the City long-term and referenced that citizens consistently indicate taxes are too high in the City. Councilmember Wright posited that the needs of our community are great and require funding though the projected revenue forecasted with the increased real property assessments. Vice Mayor Dolan echoed Councilmember Wright's comments and supported investment in people and in the City. Councilmember Nelson asked Mr. Bandy about negative impacts of construction in relation to assessments. Mr. Bandy replied that if financial information shows a loss in revenue, the Assessor's Office considers that. Councilmember Nelson stated that buyers are looking at the value of property in Lynchburg and the effort to increase overall value in the City has been effective. Councilmember Wright disagreed with determining the tax rate until the budget was more closely balanced and reviewed. Councilmember Helgeson noted that he wanted to force the hand of Council by bringing this motion forward so that members can live within the current increase. Mayor Tweedy noted that she will not be supporting this motion for similar reasons as other members voiced in opposition and wants to invest appropriately in City resources and staff, especially public safety. Council by the following recorded vote rejected the motion to lower the real property tax rate to \$1.05 per \$100 of assessed value:

Ayes: Helgeson, Perrow

2

Noes: Dolan, Nelson, Wilder, Wright, Tweedy

5

// Councilmember Perrow moved to prohibit Council from increasing the real property tax rate beyond the current rate of \$1.11 per \$100 of assessed value in the FY 2020 proposed budget. This motion was seconded by Councilmember Nelson. Councilmember responded that this would answer the question from City Manager Svrcek on whether to hold a public hearing on this matter. Councilmember Nelson spoke to keeping funding within the City Manager's proposed budget. Councilmember Helgeson questioned what is necessary to raise other tax rates. City Attorney Walter Erwin stated that there are various requirements to proposing tax increases; however the only item on Council's agenda now is the proposed real property tax rate. Councilmember Perrow acknowledged that lowering the tax rate could be possible later during the budget balancing. By the following recorded vote, City Council prohibited Council from raising the real property tax rate above \$1.11 per \$100 of assessed value for FY 2020:

Ayes: Dolan, Nelson, Wilder, Helgeson, Perrow, Tweedy

6

Noes: Wright

1

// In the matter of Community Development - Zoning Amendments, a public hearing was held regarding City Council Report #8 outlining the petition of the Surgery Center of Lynchburg to rezone approximately five and one hundredth (5.01) acres at 2401 Atherholt Road from B-1C, Limited Business District (Conditional) to B-1, Limited Business District to remove the existing proffers to allow future building and parking lot expansions. City Planner Tom Martin provided a brief overview of this petition. Andy Klepac with Hurt and Proffit gave a presentation in favor of the petition. There were no additional speakers and the Public Hearing was closed. On motion of Council Member Wright, seconded by Council Member Helgeson, Council by the following recorded vote adopted Ordinance #0-19-024, as presented, granting the petition of the Surgery Center of Lynchburg to rezone approximately five and one hundredth (5.01) acres at 2401 Atherholt Road from B-1C, Limited Business District (Conditional) to B-1, Limited Business District to remove the existing proffers to allow future building and parking lot expansions:

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy

7

Noes:

0

// In the matter of Community Development - Zoning Amendments, a public hearing was held regarding City Council Report #9 outlining the petition of Willoughby Properties II, LLC. to

rezone approximately one hundred and ninety-six thousandths (0.196) of an acre at 1000 Court Street and 210 10th Street from B-1, Limited Business District to B-4C, Urban Commercial District (Conditional) to allow the conversion of the existing dwelling into apartments. City Planner Tom Martin provided an overview of this matter. Ms. Anna Chytla, owner of Willoughby Properties, provided a brief presentation on this petition. There were no speakers present to speak in favor or opposition, therefore the Public Hearing was closed. Councilmember Helgeson noted that other properties were zoned as B-1 and this proposal would allow B-4 zoning for the property in question. Mr. Martin noted the specifics of zoning ordinances related to this petition and allowable residents within the proposed apartment complex and supported within the City's Future Land Use Map and Downtown revitalization plans. Mr. Martin also stated that any rezoning should be considered on a case by case by case basis. Councilmember Perrow noted that he has a personal interest in other properties on in the area of Court Street and this is a very interesting location in the City. Councilmember Perrow stated he is supporting this ordinance for protection of the neighborhood and the feel of that area. Councilmember Nelson also has property on Court Street, but not directly related to this property. Councilmember Helgeson asked questions about parking, to which Mr. Martin acknowledged the availability of leased parking spaces and public parking in the area. Vice Mayor Dolan gave her support of the ordinance. On motion of Council Member Perrow, seconded by Council Member Nelson, Council by the following recorded vote adopted Ordinance #0-19-025, as presented, granting the petition of Willoughby Properties II, LLC. to rezone approximately one hundred and ninety-six thousandths (0.196) of an acre at 1000 Court Street and 210 10th Street from B-1, Limited Business District to B-4C, Urban Commercial District (Conditional) to allow the conversion of the existing dwelling into apartments.

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy

7

Noes:

0

// In the matter of Community Development - Zoning, a public hearing was held regarding City Council Report #10 outlining the petition of LYNVET, LLC for a conditional use permit at 802 Wiggington Road to allow the expansion of a veterinarian office in a B-3, Community Business District. City Planner Tom Martin provided a brief overview of this matter. Jaimie White with White Engineering and Design rose to give a presentation in support of this petition as a representative of the business owners. Dr. Les Mulligan spoke in favor of the petition. There was

no one else present who wished to speak to this item, and the public hearing was closed. On motion of Council Member Helgeson, seconded by Council Member Wilder, Council by the following recorded vote adopted Resolution #R-19-026, as presented, granting the Conditional Use Permit to LYNVET, LLC for a conditional use permit at 802 Wiggington Road to allow the expansion of a veterinarian office in a B-3, Community Business District:

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Noes: 0

// In the matter of Finance – Budget, a Public Hearing was held concerning City Council Report #11 regarding the consideration of introducing a Resolution Amending the Fiscal Year 2019 Budget and Appropriating Supplemental Funds and Rescinding Appropriations for the City of Lynchburg for the Twelve Month Period Beginning July 1, 2018 and ending June 30, 2019. Chief Financial Officer Donna Witt provided an overview of this proposal. There was no one to speak on this item and the Public Hearing was closed. Councilmember Helgeson asked about expenses associated with cameras at the Community Market. Parking Director, Dave Malewitz responded that a risk assessment was done and Parks and Recreation would incur the cost of cameras. Councilmember Helgeson asked about use of funds from the reserve for contingencies in Ms. Witt's report. Ms. Witt explained that most of the funding was related to the flood, and then Water Resources provided funding from the Stormwater fund. An explanation of Temporary Detention Orders (TDO) and support to the Lynchburg Police Department was provided by Sheriff Major Thomas Carter of the Lynchburg Sheriff's Office in response to questions on TDOs from Councilmember Helgeson. On motion of Council Member Perrow, seconded by Council Member Wilder, Council by the following recorded vote introduced and laid over to a later meeting for final action Resolution #R-19-027, as presented, amending the Fiscal Year 2019 Budget and Appropriating Supplemental Funds and Rescinding Appropriations for the City of Lynchburg for the Twelve Month Period Beginning July 1, 2018 and ending June 30, 2019.

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Noes: 0

// In the matter of the Downtown Lynchburg Association, City Council Report #12 was considered regarding the 2018 activities of the Downtown Lynchburg Association (DLA). Ms. Ashley Kirshner provided a detailed annual report and a copy rests with City Council members

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and the Acting Clerk of Council, and will be placed into the record. Councilmember Perrow congratulated DLA and commented on the new signs downtown as well as the overall positive outlook for downtown. Mayor Tweedy also congratulated and thanked Ms. Kirshner for the work of DLA.

// In the matter of Public Works, Council Report #13 was considered regarding approval of new procedures and a flat fee for landlord eviction set outs. Director of Public Works Gaynelle Hart provided an overview of this matter. Councilmember Helgeson asked about the feasibility of covering costs for the containers. Ms. Hart noted that the containers would be used for various projects per needs of the City. On motion of Council Member Perrow, in support of Alternative #2 presented with adjustments to the fees, specifically the knuckle boom \$400, 30 cubic yard roll off \$450, and the 40 cubic yard roll off being \$450. The motion was seconded by Council Member Wright, and Council by the following recorded vote approved procedures and a flat fee for landlord eviction set outs as amended for two containers under Alternative #2:

Ayes: Dolan, Helgeson, Nelson, Perrow, Wilder, Wright, Tweedy 7

Noes: 0

// Councilmember Perrow asked that the screen in Council Chamber be repaired before budget balancing.

The meeting was adjourned at 8:49 P.M.

Acting Clerk of Council

Campbell, Alicia

From: Beth White <civilwartourslynchburg@gmail.com>
Sent: Thursday, April 11, 2019 4:51 PM
To: Campbell, Alicia
Subject: Fwd: Respectful request to address City Council

Good afternoon Ms. Campbell,
Per our phone conversation, here is the email request.

Thank you,
Beth White

----- Forwarded message -----

From: <civilwartourslynchburg@gmail.com>
Date: Fri, Apr 5, 2019, 10:22
Subject: Respectful request to address City Council
To: <valeria.chambers@lynchburgva.gov>

Good morning Ms. Chambers,

I respectfully request permission to briefly address members of City Council at the next available opportunity regarding drivers that are travelling at a high rate of speed on Oakridge Blvd. This occurs nearly every weekend especially on late Saturday afternoons/evenings. Last Saturday (30 March 2019), I witnessed a Yellow Cab taxi drive up my street in the direction of Memorial Avenue at speeds estimated between 40 – 50 mph. The speed limit on our street is 25 mph. Our neighborhood is one filled with children who frequently play basketball in the street. Literally minutes before the cab sped past, I had just reminded two young children to get out of the road.

I would like permission to bring this matter to Council's attention and perhaps work with Chief Zuidema to find a solution that will be cost effective and make a difference.

Respectfully,

Beth White

322 Oakridge Blvd

Lynchburg, VA

(434) 444-0945

048A

LYNCHBURG CITY COUNCIL

Agenda Item Summary

MEETING DATE: **April 23, 2019**

AGENDA ITEM #: **7**

CONSENT:
ACTION: **X**

REGULAR: **X**
INFORMATION:

WORK SESSION:

CLOSED SESSION:
(Confidential)

ITEM TITLE: College Lake Lakebed Improvements/Dam Project Funding

KEY ELEMENTS:

___Economic Development ___Excellent Government XNatural and Built Environment XSafe Community ___Vibrant Community

RECOMMENDATION: Adopt a resolution to dedicate \$10 million to the College Lake Lakebed Improvements/Dam Removal Project in order to accept the \$5 million matching grant from the Commonwealth of Virginia Dam Safety, Flood Prevention and Protection Assistance Fund. The \$10 million, with resources of \$5 million from the Commonwealth of Virginia Dam Safety, Flood Prevention and Protection Assistance Fund and \$5 million local match, will be appropriated with the adoption of the Fiscal Year 2020 Budget to the City Capital Fund.

SUMMARY: College Lake Dam does not meet current dam safety regulations. The risks associated with the dam were made clear as a result of the August 2nd, 2018 flood event that resulted in the overtopping and near failure of the dam. Interim analysis and actions have been taken to repair the dam, better understand the risk and complexities associated with the dam and College Lake, and enhance the City's Emergency Action Plan to better respond to future flood events. The ultimate solution is to build a new bridge, remove all or a portion of the dam to the point where it is no longer a regulated high hazard dam, and stabilize the lake bed to minimize environmental impacts.

The City has been awarded a \$5 million matching grant from the Commonwealth for the project associated with the dam removal and lakebed stabilization. The funds will be deposited into the Dam Safety, Flood Prevention and Protection Assistance Fund. The grant will be administered through the Virginia Resource Authority. Funds will be disbursed after July 1, 2019 covering 50% of costs as the City incurs expenses. Project costs eligible for these funds include both engineering and construction costs. In order to be eligible to receive the grant, City Council must approve the project and appropriate a minimum of \$10 million, with resources from the State grant and local match, for the project in Fiscal Year 2020. Due to the administrative schedule of the supervising agency, the Virginia Department of Conservation and Recreation, it is necessary for City Council to endorse dedication of these funds before the approval of the City's Fiscal Year 2020 budget.

Staff will provide an overview.

PRIOR ACTION(S): August 14, 2018: City Council Work Session College Lake Dam Flood Update

FISCAL IMPACT: Dam removal and lakebed stabilization – Preliminary estimate: \$20 million (\$15 million local, \$5 million state)
Lakeside Drive bridge construction – Preliminary estimate: \$28.5 million (\$2.5 million prior appropriation)

CONTACT(S): Tim Mitchell, Director of Water Resources, 455-4252
Donna Witt, Director of Finance, 455-3968
Reid Wodicka, Deputy City Manager, 455-3985

ATTACHMENT(S): Resolution
PowerPoint Presentation
Updated Capital Improvement Program Project Detail Sheet (p. 73)

REVIEWED BY: raw

RESOLUTION:

BE IT RESOLVED That \$10 million is dedicated to the College Lake Lakebed Improvements/Dam Removal Project in order to accept the \$5 million matching grant from the Commonwealth of Virginia Dam Safety, Flood Prevention and Protection Assistance Fund. The \$10 million, with resources of \$5 million from the Commonwealth of Virginia Dam Safety, Flood Prevention and Protection Assistance Fund and \$5 million local match, will be appropriated with the adoption of the Fiscal Year 2020 Budget to the City Capital Fund.

Adopted:

Certified:

Acting Clerk of Council

049A



College Lake Update and Funding Discussion

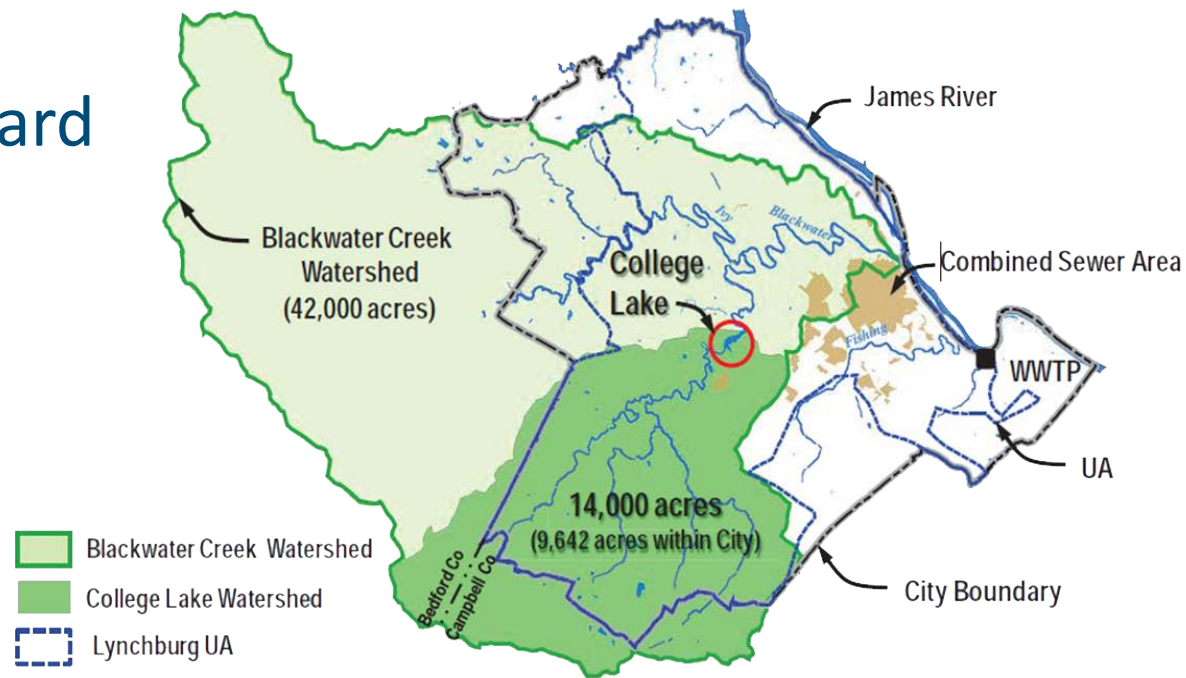


Our Job is Clear!

College Lake Overview



- Constructed in 1934.
- Earthen, High Hazard Dam.
- 22 square mile drainage area.
- 17 acre lake.



Regulation Overview



- **2008:** Regulations updated to eliminate the grandfather provision (4VAC-50-20).
- New regulations required:
 - **Safely pass 90% of the probable maximum flood** (current College Lake spillway only safely passes a 25 year storm).
 - Extensive analysis, mapping, and development of **Emergency Action Plan** (EAP).
 - **Alteration permit** to be submit to the Virginia Soil and Water Conservation Board by 2011 with schedule to complete repair within 5 years.
 - Time can be extended provided that the owner *“demonstrated substantial and continual progress...”*

Regulation Overview



- **January 31, 2011:** Our last Regular Operation Certificate expired.
- **2008 – 2019:** Numerous studies and alternatives have been performed including a State analysis of the Probable Maximum Precipitation.
- Due to the complexities and continuous work associated with this project we have been granted extensions.
- **2019:** We are currently on our 5th Conditional Permit.
- **March 31, 2020:** Current permit expires.
- **March 31, 2020:** Must submit a design report and alteration permit.

Activities Since Flood



- Completed update of Emergency Action Plan including a predictive monitoring tool and enhanced evacuation plan.
- Installed remote monitoring technology including:
 - 3 rain gages in watershed,
 - 2 level sensors at the lake,
 - Dam camera,
 - Development of technology and graphics to monitor all instruments remotely.



Activities Since Flood



1. Completed an updated “Hydraulics and Hydrology” study and report (Black & Veatch).
 2. Completed “Risk of Failure and Interim Recommendations” Study (Black & Veatch).
 3. Performed a comprehensive inspection of dam during the winter when vegetation was down, additional deficiencies noted included: a number of large holes in both the upstream and downstream face possibly due to rodents, voids under repaired areas, minor seeps.
- ***Note: The Emergency Action Plan has been activated 6 times since the August 2nd event.***

Summary of Black & Veatch's Risk Report



- 4% Chance of overtopping each year, or about 20% in five years.
 - Dam was in *“imminent state of failure during the August 2, 2018 overtopping event,...failure can occur within minutes of overtopping.”*
 - *“Property damage alone due to a dam failure could approach \$18 million.”*
 - *“Failure must be anticipated to occur whenever the embankment is overtopped.”*

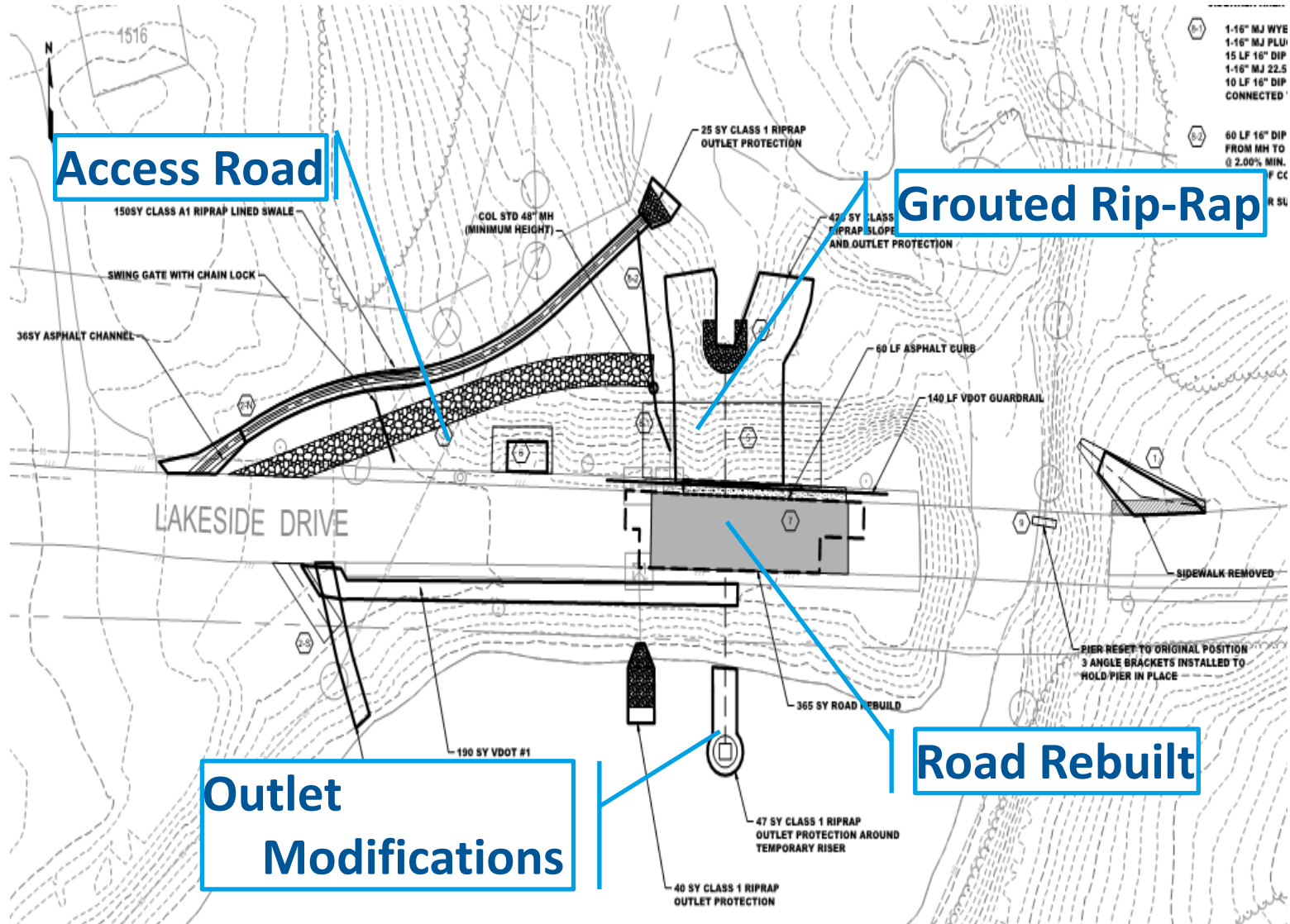


Summary of Black & Veatch's Risk Report



- Evacuations during August 2nd event occurred after overtopping began.
 - *"...evacuations should be initiated and completed prior to the dam overtopping."*
- August 2nd event went from Stage 2 to Stage 3 in less than 50 minutes.
 - *"...embankment could be susceptible to faster erosion during the next overtopping event."*
- Significant new development in the watershed contributes to increased stormwater runoff and sediment build-up which has reduced the reservoir's storage capacity and increased the chance of overtopping today, compared to 20 years ago.

POST-OVERTOPPING REPAIRS



POST-OVERTOPPING RISK REDUCTION ENACTED

Repairs to embankment

Real-time monitoring, including

- ✓ *Reservoir Level*
- ✓ *Camera*
- ✓ *Rain Gauges*

Increased inspection frequency during rainfall events

Predictive charts and other modeling to enhance emergency response

Post-overtopping risk reduction measures will only marginally improve emergency response and have minimal impact on potential for loss of human life in the event of failure.



Camera footage of staff gauge

Black & Veatch's Interim Recommendations

- Enhance the Emergency Action Plan.
- Increase spillway discharge capacity by lowering the crest of the spillway.
 - Lowering 5 feet would pass a 100 year storm
 - Lowering 10 feet would pass a 500 year storm
- These modifications would cost between \$500,000 to \$2M.
- Acknowledge that lowering the spillway would have a significant environmental impact associated with the sediment.

Enhanced Emergency Action Plan



- Remote Instrumentation to continuously monitor reservoir level and rainfall within the watershed area.
- Automatic notifications to City staff.
- Increased monitoring of weather forecasts to track incoming storms.
- Increased visual inspections and continuous monitoring at Stage II.
- Development and use of a predictive tool based on current and projected rainfall amounts, intensities, and duration to better assess overtopping potential.

Proposed Capital Projects: Bridge

- Public Works is leading the effort to design a new bridge over Blackwater Creek.
 - \$26 million proposed to be appropriated in FY 2020.
- Goal to be complete by early FY 2023.



Proposed Capital Projects: Dam

- Water Resources is leading the effort to remove the dam and restore Blackwater Creek and the lakebed.
 - \$2.5 million proposed to be appropriated in FY 2020,
 - \$17.5 million proposed to be appropriated in FY 2023,
 - A Request for Proposal (RFP) for design services has been issued.
- Goal to be complete by FY 2025.



State Funds: A Team Effort



- **August 2018** - Began pursuing state funding assistance.
- **September 2018** - Engaged lobbyist Preston Bryant of McGuireWoods Consulting.
- Worked with Preston Bryant and Chris Pomeroy of AquaLaw to identify budget language and potential state funding options.
- Several meetings and correspondence with Governor's Office and our State Delegation.
- **2019 General Assembly** - **\$5M State Grant** secured through the significant efforts of our State Delegation, Preston Bryant, City Council, University of Lynchburg, and City staff.

Grant Logistics



- **\$5 million from the State General Fund to be deposited into the “Dam Safety, Flood Prevention and Protection Assistance Fund” July 1, 2019 pending action of the Soil and Water Conservation Board on May 22nd.**
- Grant language is broad – basically can be used for any efforts related to the dam, lakebed, or water quality.
- Administered through the Virginia Resource Authority.
- We can draw on the grant as we incur expenses.
- **Council must appropriate at least \$10 million (\$5 million from City, \$5 million from City) in FY 2020 in order to be eligible for the grant.**

Staff's Recommendations



1. **Implement Enhanced the Emergency Action Plan** including new technology and begin evacuations at Stage II if necessary.
2. Perform **additional public outreach** to those in the inundation areas.
3. **Make additional repairs** to the dam noted during the recent comprehensive inspection.
4. **Approve capital project funding** for the bridge and dam and proceed with design and construction as soon as possible.
5. **Accept \$5 million State grant.**

Questions?

Welcome to  **LYNCHBURG
WATER
RESOURCES** *Our Job is Clear!*



@LynchburgH2O

Our Job is Clear!

**Service Area**

Miscellaneous

Department

Water Resources

Location

College Lake/Lakeside Drive

Project Title

College Lake Lakebed Improvements/Dam Removal

Project Number

ME018

Project Type

New

**Department Priority**

Project has legal or regulatory mandate

Project Description

The College Lake Dam Removal project will provide for the removal of the College Lake Dam, including reestablishment of the Blackwater Creek stream channel and ecological restoration of the former lakebed area. This project will also update the limits of the FEMA 100-year floodplain and remove the inundation zone associated with the dam.

Relationship to Comprehensive Plan

Chapter 3 , Page 27, Goal NS-1.4: Promote responsible management and development of lands adjacent to important natural resources that provide a pleasant, healthy and safe environment for human activities; Goal PU-2: Stormwater Management. Manage stormwater to protect residents, property and the environmental integrity of local/regional waterways and ecosystems; Goal PU-3: Improved Water Quality. Improve water quality in the City's streams and James River.

Project Manager

Erin Hawkins, Water Quality Manager

Start Date

Jul-20

Completion Date

Jul-24

Completion Schedule

Activity	Complete – Quarter
Construction	Q1 FY 2025

Operating Budget Impact

None anticipated

Total Project Cost

Activity	Prior Appropriations Through 12/31/18	FY 2020-2024 Appropriations	Beyond FY 2024 Appropriations	Total Project Appropriations
Consultant Engineering	0	2,500,000	0	\$2,500,000
Construction	0	17,500,000	0	\$17,500,000
Total	\$0	\$20,000,000	\$0	\$20,000,000

Five Year Proposed Appropriations by Activity

Activity	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	Program Period Estimate
Consultant Engineering	2,500,000	0	0	0	0	\$2,500,000
Construction	7,500,000	0	0	10,000,000	0	\$17,500,000
Total	\$2,500,000	\$0	\$0	\$17,500,000	\$0	\$20,000,000
	\$10,000,000			\$10,000,000		

Five Year Proposed Expenditure Cash Flow Projections

Funding Source	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	Program Period Total
Local: Line of Credit	500,000	1,000,000	250,000	3,750,000	10,000,000	\$15,000,000
State Grants	500,000	500,000	250,000	3,750,000	0	\$5,000,000
Total	\$1,000,000	\$1,000,000	\$500,000	\$7,500,000	\$10,000,000	\$20,000,000

Source of Funding

Local: 75%

State: 25%

Federal: 0%

Other: 0%

Project was originally included in Lakeside Drive Bridge Over Blackwater Creek (TB052) but was broken out into a separate project.

LYNCHBURG CITY COUNCIL

Agenda Item Summary

MEETING DATE: **April 23, 2019**

AGENDA ITEM #: **8**

CONSENT:
ACTION: **X**

REGULAR: **X**
INFORMATION:

WORK SESSION:

CLOSED SESSION:
(Confidential)

ITEM TITLE: Virginia Department of Transportation (VDOT) Programmatic Administration Agreement

KEY ELEMENTS:

___ Economic Development **X** Excellent Government ___ Natural and Built Environment ___ Safe Community ___ Vibrant Community

RECOMMENDATION: Adopt a resolution authorizing the City Manager to execute the Virginia Department of Transportation (VDOT) Programmatic Administration Agreement for three years, through June 30, 2022.

SUMMARY: The City of Lynchburg is the recipient of funds from various Virginia Department of Transportation (VDOT) grant programs. On September 23, 2013, the City executed the Programmatic Administration Agreement with VDOT, which allows for the administration of Revenue Sharing projects without having to execute a specific agreement for each project. Currently, without the programmatic agreement, the City would have nine individual agreements for various projects presently underway. The original agreement was for three years, with a three year extension approved in June 2016. After six years, the agreement cannot be extended and must be renewed by City Council action. If approved, the agreement presently before City Council will be in effect through June 30, 2022.

PRIOR ACTION: April 9, 2019, Physical Development Committee

FISCAL IMPACT: None

CONTACT(S): Lee Newland, City Engineer, 455-3947
Gaynelle Hart, Director of Public Works, 455-4406

ATTACHMENT(S): Resolution

REVIEWED BY: raw

RESOLUTION:

WHEREAS, the Lynchburg City Council desires to execute a new Programmatic Project Administration Agreement with the Virginia Department of Transportation; and,

WHEREAS, the City of Lynchburg is a recipient of Virginia Department of Transportation funds under various grant programs for transportation related projects; and,

NOW, THEREFORE, BE IT RESOLVED THAT: The Lynchburg City Council hereby reaffirms its commitments to fund the local share of preliminary engineering, right of way and construction (as applicable) of the projects under agreement with the Virginia Department of Transportation in accordance with the project financial documents; and,

BE IT FURTHER RESOLVED THAT: Bonnie Svrcek, City Manager, and/or her designees, are authorized to execute all City State Agreements and to execute any other documents that may be needed for any approved projects with the Virginia Department of Transportation.

Adopted:

Certified:

Acting Clerk of Council

045A

LYNCHBURG CITY COUNCIL

Agenda Item Summary

MEETING DATE: **April 23, 2019**

AGENDA ITEM #: **9**

CONSENT:
ACTION: **X**

REGULAR: **X**
INFORMATION:

WORK SESSION:

CLOSED SESSION:
(Confidential)

ITEM TITLE: Loading Zone Ordinance Amendments for the Central Business District

KEY ELEMENTS:

☐ Economic Development ☒ Excellent Government ☒ Natural and Built Environment ☒ Safe Community ☒ Vibrant Community

RECOMMENDATION: Adopt ordinance amendments in City Code Sections 25-1, 25-249, 25-250, 25-265, and 25-270 impacting Central Business District parking that would change the manner of use of loading zones, make it illegal for vehicles to park on one-way streets, and to increase the fine amounts for violations related to loading zones and parking on one-way streets.

SUMMARY: On November 13, 2018, City Council adopted Resolution R-18-094 stating, “in order to promote the public necessity, convenience and general welfare, the City Council does hereby direct City Staff to prepare amendments to Sections 25-249, 25-250, and Section 25-265 of the City Code to ensure the effective designation, use and enforcement of timed and permanent loading zones for the deliveries outside of travel lanes.” Over the last several months, a multi-departmental team has worked to conduct the necessary review of existing ordinances, as well as research leading practices associated with downtown loading zone management. In addition to the code sections City Council directed staff to review, staff also recognized that changes were needed to Section 25-1 and Section 25-270 pertaining to definitions and construction parking permits.

Regardless of any other proposals related to downtown policy questions, staff’s recommendations for changes to loading zone management in the Central Business District are necessary to ensure a safer and more efficient flow of vehicular traffic and use of designated loading zones.

The following is a summary of the recommended changes:

1. The Central Business District needs to be defined as the area of downtown from Fifth Street to the Route 29 Business Expressway and from Clay Street to the Riverfront (Section 25-1).
2. The penalties for violations need to be updated. Staff recommends that within the Central Business District, anyone violating the loading zone provisions is subject to a \$30.00 fine and anyone stopping in the roadway is subject to a \$100.00 fine (Section 25-249).
3. Clarification is needed related to rules governing stopped vehicles within the roadways on one-way streets and in loading zones, as well as required permits (Section 25-250).
4. A time limit of 30 minutes is needed such that loading zone provisions are enforceable. Should the time limit not be sufficient for a particular issue, it is necessary for Parking Management to have the authority to issue a temporary parking permit exceeding the standard time limit (Section 25-265).
5. Updates to the temporary parking permit provisions are needed so that there is more flexibility as to the reasons for which temporary permits are issued (Section 25-270).

Upon approval of the City Code amendments, City staff will begin the process of implementing a 120 day loading zone pilot program to determine the effectiveness of the newly designated loading zones. The following is a summary of the pilot program for loading zones changes:

1. The pilot program will operate from May 2019 to September 2019. Evaluation of the effectiveness of this program will be conducted at the end of this time period, which will consist of staff conducting outreach to downtown stakeholders, as well as evaluating the extent to which motorists are complying with the new provisions of the Code.
2. Defined loading zones will be established in multiple locations, primarily on Main Street, but also on Thirteenth Street and Commerce Street (see Attachment 7 – Loading Zone Communication Flyer)

3. There will be two types of loading zones, based on time of day in which they are active:
 - a. Active between 7:00 am and 11:00am Monday through Friday, reverting to one-hour parking after 11:00am, or
 - b. Active between 8:00am and 5:00pm Monday through Friday.

At the February 26, 2019 Physical Development Committee (PDC) meeting City and consultant staff introduced the proposed loading zone ordinance changes. After this meeting, an extensive outreach program was conducted with downtown businesses and delivery companies. Results of the outreach efforts were reported at the March 12 and April 9, 2019 PDC meetings. Twenty four fleet managers and seventy five property and business owners were contacted. Additionally, an e-blast was sent to a list of four hundred downtown stakeholders by the Downtown Lynchburg Association. Themes were delivery companies will adjust to the changes to the loading zones and concerns with timing with the Appalachian Power Company construction and the Main Street renewal project.

PRIOR ACTION(S): November 13, 2018: City Council adopted Resolution R-18-094
February 26, 2019: Physical Development Committee
March 12, 2019: Physical Development Committee
April 9, 2019: Physical Development Committee

FISCAL IMPACT: Cost for new loading zone sign production and installation estimated at \$1,000. Cost for printing new parking ticket books estimated at \$2,100. Additional revenue generated from parking fines during pilot program estimated at \$ 7,500.

CONTACT(S): Reid A. Wodicka, Deputy City Manager, 455-4406
Gaynelle Hart, Director of Public Works, 455-4406
Lee Newland, City Engineer, 455-3947
David Malewitz, Parking Manager, 455-4240

ATTACHMENT(S):

1. Power Point Presentation
2. Proposed Ordinance Amendments Sections 25-1, 25-249, 25-250, 25-265, and 25-270 of the City Code.
3. Proposed Loading Zone Signage
4. City Code Section 35-12 Protective Devices
5. Parking Management Temporary Parking Permit Policy
6. Comparison of Parking Fines in Other Localities
7. Loading Zone Communication Flyer

REVIEWED BY: raw

047A



Central Business District Loading Zones

*Recommended Ordinance Changes and Pilot
Implementation Program*

April 23, 2019

City Council Meeting



Overview

- Purpose: Provide City Council with a recommendation for updating the City Code to address concerns with loading zones in the Central Business District
- Overview of Presentation
 - Review of Recommendation Development Process
 - Recommended loading zone ordinance changes
 - Pilot Program
 - Discussion of Outreach Efforts and Feedback



Recommendation Development Process

- In December 2018, a multi-departmental team began research and creation of recommendations
- Presented recommendations and outreach plan to PDC on February 26, 2019
- Conducted outreach efforts from during March 2019
- Updates to PDC on March 12 and April 9



Loading Zones

- On November 13, 2018, City Council approved the Downtown 2040 Master Plan
 - Included direction to evaluate and provide recommendations for changes to loading zones in downtown
- Staff recommends updates to loading zone ordinances regardless of the result of any other policy discussion about downtown traffic



Ordinance Updates

- City Council directed staff to provide recommendations for revisions to three code sections:
 - Section 25-249 – Penalties for Violations
 - Section 25-250 – Stopping on highways
 - Section 25-265 – Use of Loading Zones
- During review, staff also recognized revisions are needed in two additional sections
 - Section 25-1 – Definitions
 - Section 25-270 – Temporarily issued permits



Section 25-1: Definitions

- Clarifies that the Central Business District is the area of downtown:
 - From Fifth Street to the Route 29 Business Expressway, and
 - From Clay Street to the Riverfront
- This is how we have traditionally defined the Central Business District in Lynchburg



Section 25-249: Penalties

- Increases the fine for violating the loading zone provisions from \$30.00 to \$50.00
- Establishes a fine of \$100.00 for unloading/loading in the middle of the road
- How did we get there:
 - Intended to dissuade deliveries from ignoring the loading zone rules
 - We are intentionally recommending higher fines than some other localities since this is a problem in Lynchburg



Comparison to Other Localities

Locality	Loading Zone	Double Parked
Charlottesville	\$15.00	\$30.00
Danville	10.00	10.00
Harrisonburg	15.00	20.00
Richmond	25.00	40.00
Roanoke	20.00	20.00
Staunton	15.00	10.00
Winchester	25.00	25.00



Section 25-250 – Stopping

- Requires that vehicles used for loading and unloading merchandise must
 - Be parked to the side of the street, and no further than six inches from the curb and
 - Use loading zones or receive a right-of-way permit
- Another small revision eliminating the limit of \$25.00 cost for vehicles that must be towed for emergency services operations



Section 25-265: Using Loading Zones

- Establishes a thirty minute time limit for actively loading and unloading any materials or passengers within a marked loading zone
- Provides a process for issuing temporary permits if there is a need for longer than a 30 minute loading time
 - City Council agenda packet attachment 5 to this item provides the details of this program



Loading Zone Signage





Section 25-270: Temporary Permits

- Amends this section to provide for a temporary process for a variety of reasons a person might need a temporary permit longer than 30 minutes. Previously was allowed for construction only.
- Will be within a reasonable proximity of
 - Worksite
 - Business
 - Event
 - Residence, etc.



Pilot Implementation

- Pilot implementation from May to September 2019; subsequent evaluation
- Establish multiple loading zones
 - Primarily on Main Street, but also on 13th Street and Commerce Street
- Two types of loading zones
 - 7:00 am 11:00 am, reverting to 1 hour parking after 11:00 am
 - 8:00 am to 5:00 pm



How will we evaluate?

- Consider:
 - Number of tickets written, with intentions of achieving compliance
 - Number of complaints received regarding loading zone violations
- Conduct a downtown stakeholder outreach effort similar to what we've recently done to determine how effective our approach has been



1300 Block Main Street





1300 Block Main Street*



* 7:00 am to 11:00 am Only; other times 1 hour parking



1100 Block Main Street





1000 Block Main Street





900 Block Main Street



* 7:00 am to 11:00 am Only; other times 1 hour parking



900 Block Main Street





800 Block Main Street





Commerce Street





13th Street





Overview of Outreach Efforts

- Directly contacted stakeholders to review ordinance changes and plan of action
 - 24 fleet managers for companies that do delivery services in the affected area
 - 75 business and property owners
- E-blast to 400 downtown stakeholders from our partners at the Downtown Lynchburg Association



Themes from Feedback

- Two major themes from feedback we received:
 - Delivery company fleet managers generally reported that they would be able to adjust their operations to meet the changes
 - There was a suggestion from one downtown business owner that we should wait until after the Main Street Renewal Project to implement changes



Conclusion

- Revisions to loading zone code sections were initiated by City Council on November 13, 2019; staff has provided recommendations to modernize this section
- Revisions to loading zone regulations are necessary regardless of any other downtown policy issue
- Staff suggests a pilot implementation of newly identified loading zones from May to September 2019
- Extensive outreach efforts has helped with communications to the community



Loading Zones

- Questions, comments, feedback?

AN ORDINANCE TO AMEND AND REENACT SECTIONS 25-1, 25-249, 25-250, 25-265, AND 25-270 OF THE CODE OF THE CITY OF LYNCHBURG, 1981, THE AMENDED SECTION RELATING TO LOADING ZONINGS AND PARKING ON ONE-WAY STREETS.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF LYNCHBURG:

1. That Sections 25-1, 25-249, 25-250, 25-265, and 270 of the Code of the City of Lynchburg, 1981, be and the same is hereby amended and reenacted as follows:

Sec. 25-1. - Definitions.

The following words and phrases, when used in this chapter shall, for the purpose of this chapter, have the meanings respectively ascribed to them in this section, except in those instances where the context clearly indicates a different meaning:

Antique motor vehicle. Every motor vehicle which was actually manufactured or designated by the manufacturer as a model manufactured in a calendar year not less than 25 years prior to January first of each calendar year and is owned solely as a collectors item, and is used for participation in club activities, exhibits, tours, parades and similar uses, but in no event used for general transportation, may be classified by the commissioner as an antique motor vehicle.

Bicycle. As defined in section 10-1 of this Code.

Business district. The territory contiguous to a highway where 75 percentum or more of the property contiguous to a highway, on either side of the highway, for a distance of 300 feet or more along the highway is occupied by land and buildings actually in use and operation for business purposes.

Central Business District The area of downtown from Fifth Street to the Rt. 29 *Business Expressway* and from Clay Street to the riverfront.

Chauffeur. Every person employed for the principal purpose of operating a motor vehicle and every person who drives a motor vehicle while in use as a public or common carrier of persons or property.

Commission. The state corporation commission.

Commissioner. The commissioner of the division of motor vehicles of this state.

Crosswalk.

- (a) That portion of a roadway at an intersection included within the connections of the lateral lines of the sidewalks on opposite sides of the highway measured from the curbs or, in the absence of curbs, from the edges of the traversable roadway.
- (b) Any portion of a roadway at an intersection or elsewhere distinctly indicated for pedestrian crossing by lines or other markings on the surface.

Dealer. Every person engaged in the business of buying, selling or exchanging motor vehicles, trailers and semitrailers in this city and who has an established place of business for such purpose in this city at which place of business the books and records of such dealer are kept and at which a substantial part of the business of such dealer is conducted.

Division. The division of motor vehicles of this state.

Essential parts. All integral parts and body parts, the removal, alteration or substitution of which will tend to conceal the identity of a vehicle.

Farm tractor. Every motor vehicle designed and used as a farm, agricultural or horticultural implement for drawing plows, mowing machines and other farm, agricultural or horticultural machinery and implements including self-propelled mowers designed and used for mowing lawns.

Highway. The entire width between the boundary lines of every way or place of whatsoever nature open to the use of the public for purposes of vehicular travel in this city, including the streets, alleys and publicly maintained parking lots in the city.

Intersection.

- (a) The area embraced within the prolongation or connection of the lateral curblines, or, if none, then the lateral boundary lines of the roadways of two highways which join one another at, or approximately at, right angles, or the area within which vehicles traveling upon different highways joining at any other angle may come in conflict.
- (b) Where a highway includes two roadways 30 feet or more apart, then every crossing of each roadway of such divided highway by an intersecting highway shall be regarded as a separate intersection. In the event such intersecting highway also includes two roadways 30 feet or more apart, then every crossing of two roadways of such highways shall be regarded as a separate intersection.

Metal tires. All tires the surface of which in contact with the highway is wholly or partly of metal or other hard, nonresilient material.

Motorcycle. Every motor vehicle designed to travel on not more than three wheels in contact with the ground and any four wheeled vehicle weighing less than 500 pounds and equipped with an engine of less than six horsepower, except any such vehicle as may be included within the term "farm tractor," as defined in this section.

Motor vehicle. Every vehicle as herein defined which is self-propelled or designed for self-propulsion except that the definition contained in section 46.1-389(d) of the Code of Virginia shall apply for the purposes of section 46.1-388 et seq. of state law. Any structure designed, used or maintained primarily to be loaded on or affixed to a motor vehicle to provide a mobile dwelling, sleeping place, office or commercial space shall be considered a part of a motor vehicle. For the purposes of this chapter, any device herein defined as a bicycle shall be deemed not to be a motor vehicle.

Nonresident. Every person who is not domiciled in this state, except:

- (a) Any foreign corporation which is authorized to do business in this state by the state corporation commission shall be deemed a resident of this state for the purposes of this chapter; provided, however, that in the case of corporations incorporated in this state but doing business without the state, only such principal place of business or branches located within this state shall be dealt with as residents of this state.
- (b) A person who becomes engaged in a gainful occupation in this state for a period exceeding 60 days shall be deemed a resident for the purposes of this chapter.
- (c) A person, other than a nonresident student, who has actually resided in this state for a period of six months, whether employed or not, or who has registered a motor vehicle, listing an address within this state in the application for registration, shall be deemed a resident for the purposes of this chapter.

Operator. Every person who drives or is in actual physical control of a motor vehicle upon a highway or who is exercising control over or steering a vehicle being towed by a motor vehicle.

Owner. A person who holds the legal title of a vehicle or, in the event a vehicle is the subject of an agreement for the conditional sale or lease thereof with the right of purchase upon performance of the conditions stated in the agreement and with an immediate right of possession vested in the conditional vendee or lessee or in the event a mortgagor of a vehicle is entitled to possession, then such conditional vendee or lessee or mortgagor shall be deemed the owner for the purpose of this chapter, except that in all such instances when the rent paid by the lessee includes charges for services of any nature or when the lease does not provide that title shall pass to the lessee upon payment of the rent stipulated, the lessor shall be regarded as the owner of such vehicle and the vehicle shall be subject to such requirements of this chapter as are applicable to vehicles operated for compensation; provided, however, that a "truck lessor" shall be regarded as the owner, and his vehicles shall be subject to such requirements of this chapter as are applicable to vehicles of private carriers.

Peace or police officer. Every officer authorized to direct or regulate traffic or to make arrests for violations of traffic regulations.

Person. Every natural person, firm, partnership, association or corporation.

Pneumatic tires. All tires inflated with compressed air.

Private road or driveway. Every way in private ownership and used for vehicular travel by the owner and those having express or implied permission from the owner, but not by other persons.

Reconstructed vehicle. Every vehicle of a type required to be registered hereunder materially altered from its original construction by the removal, addition or substitution of essential parts new or used.

Residential district. The territory contiguous to a highway, not comprising a business district, where 75 percentum or more of the property contiguous to such highway, on either side of the highway, for a distance of 300 feet or more along the highway is occupied by dwellings and land improved for dwelling purposes, or by dwellings, land improved for dwelling purposes and land or buildings in use for business purposes.

Road tractor. Every motor vehicle designed and used for drawing other vehicles and not so constructed as to carry any load thereon independently or any part of the weight of a vehicle or load so drawn.

Roadway. That portion of a highway improved, designed or ordinarily used for vehicular travel, exclusive of the shoulder. A highway may include two or more roadways if divided by a physical barrier or unpaved area.

Safety zone. The area or space officially set apart within a roadway for the exclusive use of pedestrians and which is protected or is so marked or indicated by adequate signs as to be plainly visible at all times while set apart as a safety zone.

Semitrailer. Every vehicle of the trailer type so designed and used in conjunction with a motor vehicle that some part of its own weight and that of its own load rests upon or is carried by another vehicle.

Shoulder. That part of a highway between the portion regularly traveled by vehicular traffic and the lateral curbline or ditch.

Solid rubber tire. Every tire made of rubber other than a pneumatic tire.

Specially constructed vehicle. Any vehicle which shall not have been originally constructed under a distinctive name, make, model or type by a generally recognized manufacturer of vehicles and not a reconstructed vehicle.

Superintendent. The superintendent of the department of state police of this state.

Tractor truck. Every motor vehicle designed and used primarily for drawing other vehicles and not so constructed as to carry a load other than a part of the load and weight of the vehicle attached thereto.

Traffic lane or lane. That portion of a roadway designed or designated to accommodate the forward movement of a single line of vehicles.

Trailer. Every vehicle without motive power designed for carrying property or passengers wholly on its own structure and for being drawn by a motor vehicle.

Vehicle. Every device in, upon or by which any person or property is or may be transported or drawn upon a highway, except devices moved by human power or used exclusively upon stationary rails or tracks and except any vehicle as may be included within the term "bicycle."

Sec. 25-249. - Penalty for violation of division.

Unless otherwise provided, any person violating the provisions of this division ~~relating to overtime parking shall be punished by a fine of \$20.00 for each offense; and any person violating the provisions of this division relating to parking in prohibited areas and loading zones shall be punished by a fine of \$30.00 for each offense.~~ shall be punished as follows:

(a) Any person violating the provisions of this division relating to overtime parking shall be punished by a fine of \$20.00 for each offense.

(b) Any person violating the provisions of this division relating to parking in prohibited areas and loading zones shall be punished by a fine of \$30.00 for each offense.

(c) Any person violating the provisions of Section 25-250 relating to Stopping on the highways – Generally outside of the Central Business District shall be punished by a fine of \$30.00 for each offense.

(d) Any person violating the provisions of this division relating to parking in loading zones in the Central Business District shall be punished by a fine of \$50.00 for each offense.

(e) Any person violating the provisions of Section 25-250 relating to Stopping on the highways – Generally in the Central Business District shall be punished by a fine of \$100.00 for each offense.

Sec. 25-250. - Stopping on highways—Generally.

(a) No vehicle shall be stopped in such a manner as to impede or render dangerous the use of the street, alleyway or highway by others, except in the case of an emergency as the result of an accident or mechanical breakdown, in which case the emergency flashing lights of such vehicle shall be turned on if the vehicle is equipped with such lights and such lights are operating, and a report shall be made to the nearest police officer as soon as practicable and the vehicle shall be removed from the roadway to the shoulder as soon as possible and removed from the shoulder without unnecessary delay; and if such vehicle is

not promptly removed, such removal may also be ordered by a police officer at the expense of the owner if the disabled vehicle creates a traffic hazard.

- (b) Except upon one-way streets not located within the Central Business District boundaries, and when actually loading or unloading merchandise as provided in section 25-259, no vehicle shall be stopped except close to and parallel to the right-hand edge of the curb, close to and parallel to the left-hand edge of curb, or close to and parallel to the edge of the roadway on one-way streets. In no instance shall such vehicle be parked with the near wheels further than six inches from the curb.
- (c) Within the Central Business District, no vehicle shall be stopped in any portion of the roadway for the purposes of loading or unloading of merchandise, except for the designated loading zones or by issuance of a right-of way permit as provided in section 35-12.
- (de) No vehicle shall be stopped at or in the vicinity of a fire, vehicle or airplane accident or other area of emergency, in such a manner as to create a traffic hazard or interfere with the necessary procedures of police officers, fire fighters, rescue workers or others whose duty it is to deal with such emergencies. Any vehicle found unlawfully parked in the vicinity of such fire, accident or area of emergency may be removed by order of a police officer or in the absence of a police officer, by order of the uniformed fire or rescue officer in charge at the risk and expense, ~~not to exceed \$25.00~~, of the owner of the vehicle if such vehicle creates a traffic hazard or interferes with the necessary procedures of police officers, fire fighters, rescue workers or others whose assigned duty is to deal with such emergencies. Vehicles being used by accredited information services, such as press, radio and television, when being used for the gathering of news, shall be exempt from the provisions of this section, except when actually obstructing the police officers, fire fighters and rescue workers dealing with such emergencies.
- (ed) The provisions of this section shall not apply to any vehicle owned or controlled by the Commonwealth of Virginia Department of Highways and Transportation, or the city, while actually engaged in the construction, reconstruction or maintenance of highways.

Sec. 25-265. - Manner of using loading zones.

Where a loading and unloading zone has been set apart by the city manager or his designee in accordance with applicable provisions of this chapter, the following regulations shall apply with respect to the use of such areas so as not to unduly interfere with the use of public streets:

- (a) No person shall stop, stand or park a vehicle for ~~any purpose or length of time, other than for the expeditious unloading and delivery or pickup and loading of materials, in any place marked as a curb loading zone during hours when the provisions applicable to such zones are in effect.~~ more than thirty (30) minutes for the purposes of actively unloading and loading of materials or passengers in any place marked as a loading zone during when the provisions applicable to such zones are in effect as stated on appropriate signage.
- (b) ~~The driver of a passenger vehicle may stop temporarily in a space marked as a curb loading zone for the purpose of, and while actually engaged in, loading or unloading passengers or bundles. If a person requires parking accommodations for the purposes of unloading and delivery or pickup and loading materials that will exceed the thirty (30)~~

minute time length, then such person shall obtain a Temporary Parking Permit for the Central Business District as described in Section 25-270 of the City Code.

Sec. 25-270. - ~~Construction parking permits~~Temporary Parking Permits in the Central Business District.

~~Construction parking permits are issued by the inspections division of the community development department. Permits will be issued to vehicle owners who are actively engaged in the construction project (plumbing/electrical contractors, etc.). Construction parking permits shall only be issued for vehicles that are used to transport equipment, tools and supplies used by the owner at the work site.~~ Temporary parking permits are issued by the City Manager's designee for the use of on-street or off-street parking spaces for persons who are engaged in activities that require short-term parking accommodations within a reasonable proximity to a worksite, business, event, or residence for special need occasions.

2. That this ordinance shall become effective upon its adoption.

Adopted:

Certified: _____
Acting Clerk of Council



Parking Management

900 Church Street • Lynchburg • Virginia • 24504

www.lyncburgva.gov • P 434-455-4045 • F 434-847-1536

Proposed New Loading Zone Signage



Sec. 35-12. - Protective devices.

When any work is being done on any street, alley, sidewalk or other public way or on structures abutting thereon, which may endanger persons passing thereon or thereby, barriers or other protective devices approved by the transportation engineer or the transportation engineer's designee, by application for and issuance of a right of way permit shall be erected and maintained to protect the public against any danger which may be presented to the public by reason of such work. Such barriers and devices shall be so constructed as to provide a light or other illumination during hours of darkness. Fees for right of way permits shall be set by the city manager. These fees are subject to annual review and revision by the city manager.

Traffic signs and traffic signals and markings placed or erected pursuant to this title shall conform in size, design, and color to those erected for the same purpose by the department of transportation.

The city transportation engineer may classify, designate, and mark highways and provide a uniform system of traffic control devices for such highways under the jurisdiction of the city. Such system of traffic control devices shall correlate with and, so far as possible, conform to the system adopted in other states.

All drivers of vehicles shall obey lawfully erected traffic control devices.

No provision of this section relating to the prohibition of disobeying traffic control devices or violating local traffic control devices shall be enforced against an alleged violator if, at the time and place of the alleged violation, any such traffic control device is not in proper position and sufficiently legible to be seen by an ordinarily observant person.

Any violation of this section shall constitute a class 4 misdemeanor.

(Code 1959, § 30-21; Ord. No. [O-18-013](#), 2-27-18)



Parking Management

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www.lynchburgva.gov • P 434-455-4045 • F 434-847-1536

Temporary Parking Permit Policy: **Central Business District**

Effective Date:

Purpose

To provide short-term parking accommodations for on-street and/or off-street parking spaces within the Central Business District that allow parking opportunities for vehicle drivers/owners who are actively engaged in, but not limited to, loading and unloading activities so as to have accommodating parking within a reasonable proximity to a worksite, business, event, or residence for special need occasions. Long-term parking may be accommodated by purchasing monthly parking permits within designated lots.

Permitted Uses

Permitted vehicles are allowed to park in designated City owned on-street and/or off-street parking spaces without having to adhere to posted time limit restrictions or hourly parking fees. Vehicles may also use privately owned parking facilities that are under a parking management agreement with the City. Uses of designated loading zones are exempt from this policy.

Issuance

The Parking Management department is responsible for all issuance and collection of fees.

Fees are established by the Parking Management department and approved by the City Manager. Fees are subject to review on an annual basis.

As of January 1, 2019 the fee is \$10.00 per day per parking space.

The Parking Management department reserves the right to limit the number of Temporary Parking Permits issued, or deny the request. Issuance will be based on the impact to businesses that will be affected by such parking accommodations. Individuals and/or businesses with outstanding balances owed on their parking account will be required to pay that debt amount prior to the issuance of a Temporary Parking Permit.

Designated Locations

Temporary Parking Permits will have the designated location displayed on the front of the permit where parking is permitted. Administrative discretion will be used to determine the appropriate location(s) for permitted use. A permitted vehicle(s) parked outside of the designated location will be subject to regular parking rules and is subject to the issuance of a parking citation(s) for related parking infractions.

Displaying Permits

Temporary Parking Permits must be clearly displayed with the location, expiration date, and permit number facing outward, toward the vehicle windshield, from the vehicle rear-view mirror or placed on the dashboard on the driver's side of the vehicle.

Failure to properly display a Temporary Parking Permit will result in a parking citation.

Lost/Stolen Permits

Lost or stolen parking permits must be reported to the Parking Management department. No refunds will be given for lost or stolen permits. A new Temporary Parking Permit will need to be purchased in place of a lost or stolen permit to be effective on the date of the new purchase.

Damaged Permits

Damaged parking permits can be replaced without a fee provided that the original parking permit is valid and returned to the Parking Management department. A new Temporary Parking Permit will be issued.

Refunds

No refunds will be issued for Temporary Parking Permits.

Transferring Permits

Temporary Parking Permits can be transferred from one vehicle to another; however, they may not be sold to other individuals. Permits that are sold to third parties will be voided.

Enforcement

Enforcement of Temporary Parking Permits in the Central Business District is administered between the hours of 8 a.m. and 5 p.m., Monday – Friday, excluding Saturday, Sundays and City of Lynchburg designated holidays.

Violations

All vehicles found in violation of parking ordinances within *Chapter 25 "Motor Vehicles & Traffic", Article VIII Stopping, Standing, and Parking* are subject to civil infractions as outlined within the chapter.

Temporary Parking Permits for Construction Projects

Contractors may purchase Temporary Parking Permits for the purpose of parking construction related vehicles or other materials within close proximity to the construction site. A valid right-of-way permit issued from the Public Works Department Engineering Division may be required prior to the issuance of a Temporary Parking Permit. Long-term construction projects that require parking are encouraged to purchase monthly parking permits within designated off-street public parking facilities.

In general, the following conditions apply for Construction Temporary Parking Permits:

- Permit issuance designed for industrial, institutional, commercial and residential construction projects.
- Parking Management will work with the contractor(s) to determine the best location for the use of the Temporary Parking Permit(s) in relationship to the work that is being conducted and location of the construction area.
- The Parking Management department will attempt to issue the permitted spaces closest to the worksite.
- Minimizing parking inconveniences to surrounding businesses will be a priority. Whenever possible, off-street parking spaces will be assigned to help preserve available on-street parking for businesses.
- Permit(s) are not required for parking on Saturdays and Sundays and during City of Lynchburg designated holidays.

All authorized construction Temporary Parking Permits will be issued for no more than 30 day increments at a time and must be renewed on or before the expiration date at the Parking Management department in order to avoid the issuance of a parking citation(s).

For larger projects impacting the right-of-way, please contact the Public Works Department's Engineering Division at 434-455-3950 for more information.



Parking Management

900 Church Street • Lynchburg • Virginia • 24504

www.lyncburgva.gov • P 434-455-4045 • F 434-847-1536

Parking Fine Amounts in Comparable Localities

Infractions for Illegal Parking in Loading Zones and Lane of Traffic (Double Parked)

	Loading Zone (Restricted Area)	Double Parked	Notes
Lynchburg	\$30	\$30	Current fine amounts
Charlottesville	\$15	\$30	Fines doubled if not paid in 96 hours (4 days)
Danville	\$10	\$10	Fine increased by \$5 if not paid in 5 days
Harrisonburg	\$15	\$20	
Richmond	\$25	\$40	\$60 if sign is labeled will tow
Roanoke	\$20	\$20	
Staunton	\$15	\$10	
Winchester	\$25	\$25	Fines doubled if not paid in 15 days

LOADING ZONE CHANGES TO DOWNTOWN LYNCHBURG



BACKGROUND

In 2018, Lynchburg City Council instructed staff to review current ordinances regarding loading zones in the Central Business District and to make recommendations that would help ensure the effective designation, use and enforcement of timed and permanent loading zones for the deliveries outside of travel lanes. Staff has completed the initial recommendations as follows and has asked that Council consider the changes to loading zone management practices in the Central Business District to ensure a safer and more efficient flow of vehicular traffic. City Council's Physical Development Committee (PDC) has further instructed staff to conduct outreach and a "pilot" period to assess the viability of the recommended changes.

- 30-minute loading zone 7:00 a.m. - 11:00 a.m. / One-hour public parking after 11:00 a.m., Monday - Friday
- 30-minute loading zone 8:00 a.m. - 5:00 p.m., Monday - Friday

ORDINANCE CHANGES

- Create a consistent 30-minute time limit to all loading zones.
- Fine for a loading zone violation will increase from \$30 to \$50. The purpose of the increase is to encourage drivers to respect the time limits and to use the area for loading or unloading only.
- Fine for parking illegally in the travel lane of traffic will result in a \$100 fine. The purpose of the fine is to dissuade drivers from parking in the travel lane and to promote a safe environment for vehicular travel.
- When it is necessary to provide parking accommodations for longer deliveries or to facilitate special requests for all day parking related to construction, moving or other special needs from businesses, a right-of-way permit may be obtained through the Public Works Engineering Division or a temporary parking permit may be issued.
- Staff will make a report to PDC and the proposed ordinance changes will go to City Council on April 23, 2019.
- Pending City Council's approval, a pilot period is expected to commence May 2019 to test the viability of the changes.
- A final report regarding the loading zones ordinance changes will be made to City Council at its September 2019 meeting.

IMPLEMENTATION

- An outreach period will be conducted beginning Monday, March 4 to provide information regarding the proposed ordinance changes to businesses located in the pilot area and to the fleet managers of effected delivery companies.



ADDITIONAL INFORMATION

For more information, visit
www.lynchburgva.gov/cbdloadingzones

CONTACTS

Lee Newland – Public Works Department
 (434) 455-3947
lee.newland@lynchburgva.gov

Heather Kennedy – Cella Molnar & Associates
 (434) 528-3041
hkennedy@cella.cc

LYNCHBURG CITY COUNCIL
Agenda Item Summary

MEETING DATE: **April 23, 2019**

AGENDA ITEM #: **10**

CONSENT:
ACTION:

REGULAR:
INFORMATION: X

WORK SESSION: **X**

CLOSED SESSION:
(Confidential)

ITEM TITLE: Thriving City update

KEY ELEMENTS:

X Economic Development ___ Excellent Government ___ Natural and Built Environment ___ Safe Community X Vibrant Community

RECOMMENDATION: Hear a report on the City's Thriving City initiatives.

SUMMARY: On November 7, 2017 Council discussed the poverty initiative as a portion of their annual retreat. Council heard information related to the From Poverty to Progress (P2P) initiative and among other items, requested that staff periodically update Council on progress of Lynchburg's poverty initiative in Council Work Sessions.

On January 23, 2018, Council also agreed upon the Thriving City concept that collapsed several City plans under a comprehensive umbrella, and approved an application for P2P workgroups to access carve-out funding through the Community Development Advisory Committee. A report to Council on June 12, 2018 comprised updates on the Thriving City concept and included From Poverty to Progress, Economic Development Plan, Downtown 2040, and Reimagining Neighborhood Centers.

At the Community Gathering of June 28, 2018 it was announced that "From Poverty to Progress" and "Bridges of Central Virginia" would combine to tackle the poverty issue in Lynchburg. This meshing is now known as "Bridges to Progress."

The report to Council this evening includes an update on the Bridges to Progress initiative, the Economic Development Plan, The Downtown 2040 Master Plan, and Reimagining Neighborhood Centers per Council's request.

PRIOR ACTION(S):

September 12, 2017: Council requested periodic updates from staff on the poverty initiative.

January 23, 2018: Update to Council on From Poverty to Progress, Thriving City and Poverty Data, as well as approval of application for \$25,000 carve-out for grants toward From Poverty to Progress Action Items.

May 8, 2018: Poverty Reduction Update to Council

June 12, 2018: Thriving City Update to Council

November 27, 2018: Thriving City Update to Council

FISCAL IMPACT: None

CONTACT(S): John H. Hughes, IV, Assistant City Manager, 434-455-3990

ATTACHMENT(S): Thriving City Update PowerPoint

Reviewed by: bms

046A



Thriving City Presentation

Bridges to Progress

Reimagining Neighborhood Centers

Economic Development Plan

Downtown 2040 Master Plan

City Council

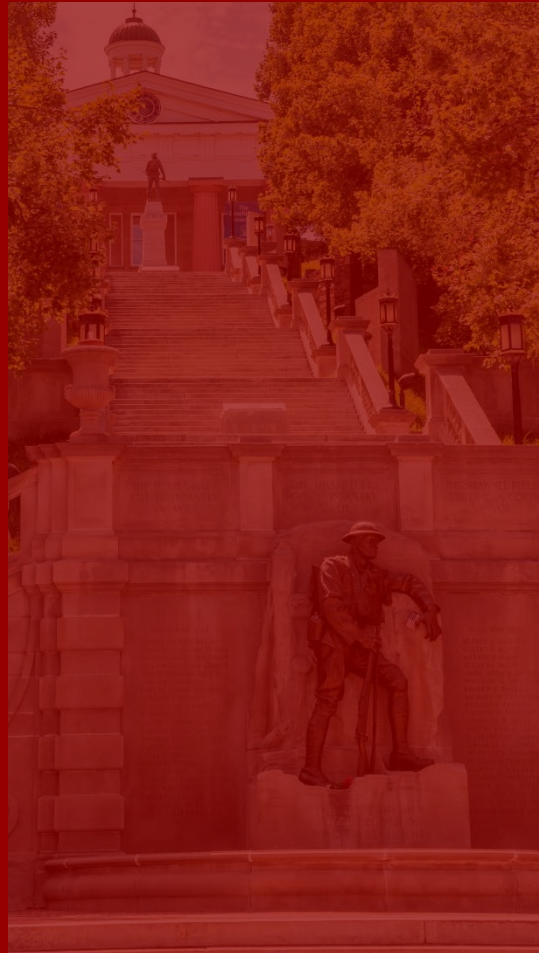
April 23, 2019



Bridges to Progress

City Council Work Session

April 23, 2019





Agenda

- Bridges to Progress (including a brief presentation on Lynchburg Feeds)
- Reimagining Neighborhood Centers
- Economic Development Plan
- Downtown 2040 Master Plan





Bridges to Progress



STEERING COMMITTEE

5 FROM BOCV – 5 FROM P2P

TEN (10) TASK FORCE AREAS

**EACH STEERING COMMITTEE MEMBER IS
LIASON TO ONE TASK FORCE**



Bridges to Progress Steering Committee

- Shawne Farmer
(Faith)
- Keith Cook
(Workforce)
- Dr. Veronica Washington
(Legal)
- Dr. Owen Cardwell
(Education)
- Joan Phelps
(Housing)
- Ruth Talian
(Food Disparity)
- Joan Foster
(Transportation)
- MaryJane Dolan
(Child Development)
- Lindsey Cawood
(Community)
- Debra Jefferson
(Health/Mental Health)



Bridges to Progress

- Selected Leadership
 - Joan Phelps (chair), Ruth Talian (secretary)
 - Dr. Owen Cardwell and Lindsey Cawood (co-Vice chairs)
- Meet Monthly
 - Fourth Wednesday of the month at 2P.M.
 - Executive Board also meets monthly
- Plan 90-day meetings
 - April 25, 2019 at Gospel Community Church from 6:00 p.m. – 8:00 p.m.



Bridges to Progress

- Faith Task Force working on creating more partnerships between faith community and schools
 - No grant request/allocation
- Child Development: Strategic Plan complete and Task Force redeveloping
 - Awarded \$5,000 and utilized \$3605
- Virginia Career Works serving as primary Workforce vehicle
 - No grant request/allocation



Bridges to Progress

- Education Task Force and affiliate workgroups are determining forward movement and developing a quarterly meeting plan
 - Awarded \$5833.40 and utilized \$671
- Housing Task Force taking cues from the work of the Housing Collaborative and City efforts to study best practices
 - No grant request/allocation



Bridges to Progress

- Community (Poverty 101) Task Force members sponsored “The Listening” and are eagerly facilitating Community Dialogue sessions on poverty
 - Awarded \$2500 and utilized \$971
- Transportation continues with the MoveUp App, reassessing GLTC and regional transportation benefits/deficits
 - Awarded \$5000 and utilized \$435



Bridges to Progress

- Legal Task Force continues to assist persons reentering the community from incarceration through the Welcome Back Pack project and First Steps Reentry Guide provision. The group also supports interactive sessions such as “The Law and Our Community” that was held at Jubilee.
 - Awarded \$3740 and utilized \$228



Bridges to Progress

- Food Disparity concentrating on support of the OASIS group to alleviate food deserts
 - Awarded \$1450 and utilized \$117
- Health/Mental Health Task Force managing goals of improved access to care and community awareness, Medicaid expansion-related services and implementation of Crisis Intervention training
 - No grant request/allocation



Temporary Assistance for Needy Families (TANF) Grant

- Employment for TANF Participants Grant
- Community Wealth Building (CWB) Grant
- Prioritized to support two (2) Lynchburg Initiatives:
 - Getting Ahead In A Just Getting' By World classes
 - TechHire Initiative





Getting Ahead

- New Cohort started in March 2019!
 - 12 participants
 - Two eight-week sessions at Park View Mission
 - Case management follow-up of previous graduates
 - Monthly support groups for graduates
 - Referral to TechHire, educational programs and other progressive services focused on resiliency



TechHire

- Collaborating with 13 participating employers that comprise more than 50% of jobs in our area
- Last two quarters saw 25 participants move through the continuum
- 6 participants in active job-seeker status
- Average of 3 referrals per week
- One Mentor partnership with VectorSpace



TechHire

- Riverviews Sparks Lab graphic design program pilot in third month with three students
- One active partnership with the Department for Aging and Rehabilitative Services (DARS)
- Four new graduates have completed 6+ months ON THE JOB!
- A valiant challenge to match trained participants with appropriate career options



Next Steps

- Continue community outreach and support of Task Force work
- Direct all program initiative graduates toward specific empowerment pathways
 - Ex: Getting Ahead to TechHire, TechHire to training and employment
- Keep post-secondary education and career objectives relevant
- <http://www.lynchburgva.gov/bridgestoprogress>

Pantry Awareness Campaign – Lynchburg Pilot

LYNCHBURG
FEEDS

Background



- 2016-17 survey data showed families weren't seeking help because of lack of knowledge of resources and discomfort seeking help
- Backed up through interviews and focus groups
- Why Lynchburg? City of Lynchburg has relatively high food-insecurity rates (18.2% vs. 8.2% for the Food Bank's service area and 10.6% for the state), and a relatively dense pantry network.

Target Audiences & Champions



Want campaign to reach:

- Teens
- “Reluctants”
- Families new to needing assistance
- Service providers

To do this, using a “trusted person” approach, with the help of:

- Micky Ferguson, Parks & Rec – Diamond Hill
- Mark Sheehan, Boys & Girls Club
- Mayor Treney Tweedy
- Sterling Wilder, Jubilee & City Council

Tactics



- Website – LynchburgFeeds.org
- Social media (Facebook, Instagram)
- Posters, flyers, doorhangers
- Bus Ad campaign
- Radio PSA (in development)





[GET HELP](#) [GET PREPARED](#) [GET INVOLVED](#)

Do you or someone you know need food?

Everyone needs a helping hand, sometimes.

There are people and organizations in Lynchburg that can help you find something to eat today, and food for your cupboard tomorrow. And the food is free to anyone who needs it.

[Click Here to Find Food](#)

[GET HELP](#)[GET PREPARED](#)[GET INVOLVED](#)

Who Can Get Help?

If you think you're alone, think again. There are thousands of people in the Lynchburg area who need help to put food on their table. Everyone needs a helping hand, sometimes.

Thankfully, there are caring people and organizations ready to help.

Anyone who asks for food can get it. There is enough food for everyone.

Every organization listed on this site provides food free of charge. And you will never be denied food because of your race, color, national origin, sex, religion, or a disability.

What Can I Expect When I Visit a Food Pantry?

You can expect to be treated with kindness and respect, and not judged because you need a helping hand.

The majority of food pantries in Lynchburg will provide food if you ask, no matter how much money you make.

Website



**LYNCHBURG
FEEDS**

[GET HELP](#) [GET PREPARED](#) [GET INVOLVED](#)

Find Food Today

	Mon 2/11	Tue 2/12	Wed 2/13	Thu 2/14	Fri 2/15	Sat 2/16	Sun 2/17
all-day							
6am							
7am	7:00 - 9:00 Lynchburg Daily Bread - Breakfast	7:00 - 9:00 Lynchburg Daily Bread - Breakfast	7:00 - 9:00 Lynchburg Daily Bread - Breakfast	7:00 - 9:00 Lynchburg Daily Bread - Breakfast	7:00 - 9:00 Lynchburg Daily Bread - Breakfast	7:00 - 9:00 Lynchburg Daily Bread - Breakfast	7:00 - 9:00 Lynchburg Daily Bread - Breakfast
8am						8:00 - 11:00 Breakfast Solid Rock Baptist	
9am			9:00 - 12:00 Lynchburg Solid Rock Baptist		9:00 - 12:00 Solid Rock Baptist	9:00 - 12:00 Living Word	
10am			9:30 - 11:30 Fairview Church the Nazarene		9:30 - 11:30 Fairview Christian	10:00 - 12:00 Neighbors Helping Neighbors	
11am	10:50 - 12:20 Lynchburg Daily Bread - Lunch	10:50 - 12:20 Lynchburg Daily Bread - Lunch	10:50 - 12:20 Lynchburg Daily Bread - Lunch	10:50 - 12:20 Lynchburg Daily Bread - Lunch	10:50 - 12:20 Lynchburg Daily Bread - Lunch	10:50 - 12:20 Lynchburg Daily Bread - Lunch	10:50 - 12:20 Lynchburg Daily Bread - Lunch
12pm	12:30 - 1:30 The Lighthouse (FARRR Foundation) - Lunch	12:30 - 1:30 The Lighthouse (FARRR Foundation) - Lunch	12:30 - 1:30 The Lighthouse (FARRR Foundation) - Lunch	12:30 - 1:30 The Lighthouse (FARRR Foundation) - Lunch	12:30 - 1:30 The Lighthouse (FARRR Foundation) - Lunch	12:00 - 2:00 Park View Community Mission	12:30 - 1:30 The Lighthouse (FARRR Foundation) - Lunch
1pm							
2pm				2:00 - 4:00 Park View Community Mission			
3pm							
4pm			4:30 - 6:30 Hyland Heights Baptist				
5pm			5:30 - 6:30 Park View PIN Dinner Ministries				
6pm							

Website



← → ↻ <https://lynchburgfeeds.org/get-help/> 7pm

Find Food Near You

Park View Community Mission

Hours:
Pantry: 2-4p, Thurs.; 12-2p, Sat.
Dinner: 5:30p, Wed.

Income Requirements:
Nobody will be turned away, but must meet
USDA income guidelines to access all food.

Map data ©2019 Google 1 km Terms of Use Report a map error

Early Results & Next Steps



- Overwhelmingly positive community reception
- How first-time clients are learning about pantries:

Method	Before campaign	After campaign
Word of mouth	10.2%	35%
Church or nonprofit	2.7%	15.5%
Online	0.3%	2.2%
Ad	0%	1.4%

Next Up:

- Evaluation in the fall



Thriving City

Reimagining Neighborhood Centers

April 23, 2019



Reimagining Neighborhood Centers

Renew Six Neighborhood Center Facilities

Invest in Staff and Partnerships

Feature Programs and Services which support:

- CAREER DEVELOPMENT
- FAMILY
- EDUCATION



Facility Renewal Projects through Community Development Block Grants

College Hill Center, 811 Jackson ST

Status: Project Completed November 2018

Daniels Hill Center, 314 Norwood ST

Status: Project Completed November 2018





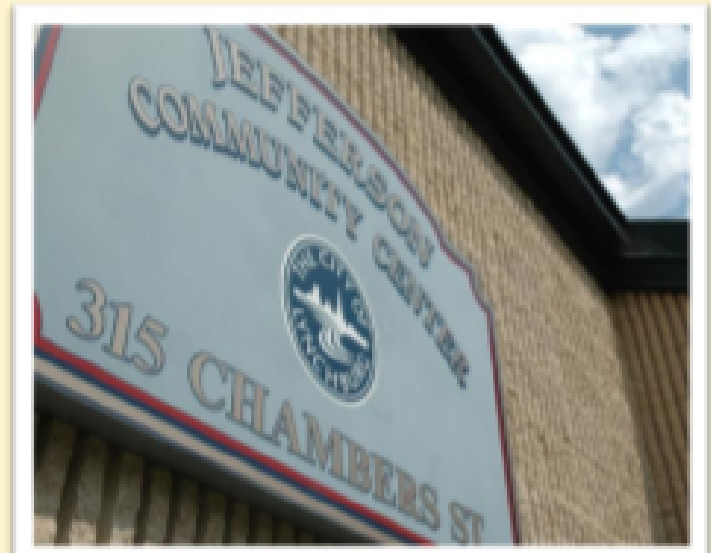
Facility Renewal Projects through Community Development Block Grant

Diamond Hill Center, 1005 Seventeenth ST

Status: Design Complete, Construction May-July

Jefferson Park Center, 405 York ST

Status: Design Complete, Construction June-August





Facility Renewal Projects through Community Development Block Grants

Fairview Heights Center, 3621 Campbell AVE

Status: CDBG Application Submitted January 2019

CDAC Recommends Full Funding

Yoder Center, 109 Jackson ST

Status: CDBG Application Submitted January 2019

CDAC Recommends Full Funding





Invest in Staff Development and Partnerships

- Bolster Staff Development Around Safety
- Enhance Staff Training Around Key Services
- Deepen Partnerships to Meet Community Needs





Featured Programs and Services

Foster Career Development of Neighborhood Residents

- Offer Soft Skills Workshops
- Host Career Development Programs





Featured Programs and Services

Assist Residents by Supporting Family Environment

- Provide Out of School programs for youth *when school is out and parents are at work*
- Provide relevant workshops and classes such as home energy efficiency, and family nutrition education





Featured Programs and Services

Expand Educational Opportunities During Out-of-School Time

- Expand Preschool Playgroup Programs
- Support Social Emotional Learning
- Create a Culture of Reading





Economic Development & Tourism

April 23, 2019



Blueprint for Opportunity

Final Economic
Development
Strategic
Action Plan
September 2018
September 2018
Adopted by EDA
Presented to
Public

Blueprint
Implementation
Plan + Staffing
Strategy
December-April
2019

Year One Action
Items
Implementation
July 2019-June
2020



Building Tomorrow's City of Lynchburg

Vision Statement of the Blueprint for Opportunity

The City of Lynchburg, Virginia, is one of the best small cities in the country. Driven by innovative businesses and forward-thinking organizations, Lynchburg is a community that values history, natural beauty and healthy, inclusive neighborhoods. Every resident has the opportunity to thrive in the City of Lynchburg.



Blueprint Goals

- GOAL 1** Expand and support Lynchburg's existing company foundation
- GOAL 2** Engage and collaborate with city anchor institutions
- GOAL 3** Support talent and in-demand skill development for Lynchburg's target industry clusters
- GOAL 4** Create, embrace and promote community
- GOAL 5** Tell the City of Lynchburg's story



Accomplishments

- Blueprint implementation plan for first two years
- Create Virginia 2019 – Goal 1
- Announcement of Third Street Brewing location in downtown – Goal 1
- Opportunity Zone and Enterprise Zone workshops – Goal 1
- Headquarter Visit to Frito Lay – Goal 1
- VEDP Site Selector Roundtable in Dallas, TX met w/17 site selectors – Goal 1



Accomplishments

- Affordable Housing White Paper – Goal 2
- Applied Community Lab Project at University of Lynchburg – Goal 2
- Rapid response for LSC Communications – Goal 3
- Beacon of Hope communications strategy – Goal 3
- Ward II Entrepreneurial Summit –Goal 1 and Goal 4
- Work on Tyreeanna Master Plan – Goal 1 and Goal 4
- Huddle Up Group – Sports Strategic Plan – Goal 4



Accomplishments

- Hosting Statewide Visitors Center FAM Tour, April 2019 – Goal 4
- Virginia Association of Museums conference – Goal 4
- Virginia Film Office FAM Tour – Goal 4
- Partnership with Amherst Co. on Whitewater Feasibility Study - Goal 4
- Partnering on Downtown 2040 implementation – Goal 4
- New gateway signs – Goal 4
- Prep for State Games of America 2019 – Goal 4



Accomplishments

- Visitor Center renovation, May reopening – Goal 5
- Presenting at Tom Tom Summit and Virginia Economic Developers Association spring conference - Goal 5
- Press coverage of Brownfields – Goal 5
- Blueprint feature in Virginia Business – Goal 5



Downtown 2040

Kent White, Director of
Community Development



A Vision for Downtown 2040...

In 2040, Downtown Lynchburg will be a bustling and thriving urban core; the economic, social, and cultural hub of Central Virginia – a destination for visitors and a livable neighborhood for residents. Both locals and tourists alike will enjoy a diverse offering of retail, restaurants, and recreational activities set in a downtown rich with historic architecture, unique topography, and vibrant public spaces. This is the exciting atmosphere that makes Downtown Lynchburg the heart of the region.



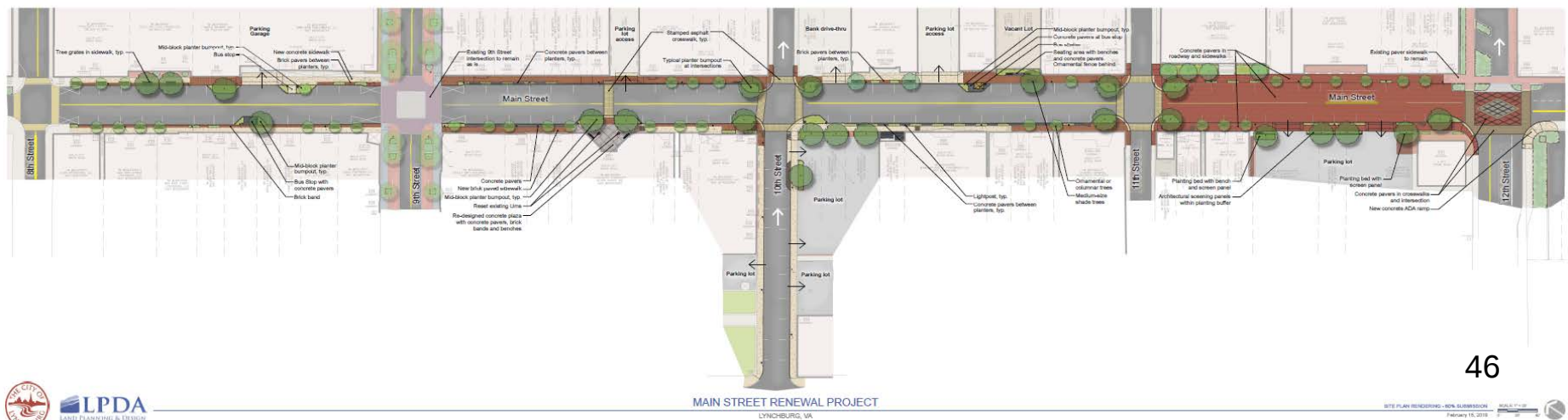
2018-2019 DLA Programs

- Public space activation through installation of tables and chairs and Holiday lights on the Bluffwalk
- 10th anniversary of Get Downtown, brought thousands
- The creation of an Adopt-a-Block Program and new parking signage
- Addition of a Pocket Park on 11th and Church – May 2019
- Downtown promotion and local business support through “Do business in downtown” and “Meet-Ups”
- AND upcoming Directional Wayfinding Signage



Upcoming in 2019

- Loading Zone Pilot Kickoff – Spring
- Compactor Interest Meeting – Spring
- Main Street Renewal Construction – Fall





Intersections of Thriving City Elements

- Talent Development & Entrepreneurship
- Connecting & Enriching Neighborhoods
- Collaborate with Anchor Institutions

A Blueprint
for Opportunity

Bridges
to Progress

Downtown
2040

Reimagining
Community
Centers



Next Update and Questions

- Next Update: September 2019
- Comments, Questions, Observations?